

Minutes of Little Falls Village Board Meeting

August 14th, 2017

Board Attendees: Margie Ott, Todd Smith, Susan Harding, Laurene Sherlock, Gary Ender, Mary O'Donoghue

LVF Staff: Todd Smith

President Report: Margie

- Board meeting minutes from June meeting are approved.

Executive Director Report: Todd Smith

- No new board member found. Still looking for candidates. Discussed having board members bring a potential candidate to our next meeting.
- Discussed reaching out to individuals outside of our zip code or outside of the village.
- Discussed ability to announce this at local Senior resource group meetings. Primary examples included DCSRG (DC Senior Resource Group) and GROWS (Grass Roots Organization for the Wellbeing of Seniors).
- Susan mentioned a website where we could post this type of position to professionals who are looking to work after retirement or who are in career transition.
- Membership category: to attend local block parties and provide information to our neighbors in the area.
- Corporate sponsorship: discussed potential for having larger organizations host or sponsor our monthly speaker series. Potential concerns – negative view of having “home care” or “assisted living” providers advertise during an informational meeting. However, could be done in a way where they are not allowed to promote but only to have their materials at the back of the room if interested.

Development Report: Susan Harding

- Discussed upcoming fundraising training to be held on September 5th from 2 PM to 5 PM. Still waiting on responses from some individuals. Many board members will be attending this training. Hopefully this training will provide more clarity and better goals as how to fundraise.
- Discussed potential ways of raising funds – in particular to find wealthier donors. Provided examples of how other non-for-profits receive donations from very wealthy patrons.
- As discussed above – potentially reaching out to corporate sponsors and donors.

Volunteer Report: Mary O'Donoghue

- Discussed upcoming 5 year anniversary and volunteer appreciation event. Possible venues are Fox Hill Assisted Living, Grand Oaks or Sunrise. Todd Smith has a contact at Fox Hill and will reach out to her to see if we could hold our event there. Although this is an assisted living facilities, they would be able to provide a venue and cater the event. It would save on costs for hosting this event. Invitations to be sent via “evites” and in the mail to those who do not have an email address.
- Discussion of having a raffle to raise money or some other type of money generating idea. Discussed possible dates. Looking to do the event sooner rather than later. Possible dates first or second week of October.

Communications Report: Laurene Sherlock

- Discussed email sent out regarding Nancy Wehr’s concerns. The main part of the discussion centered around accountability and getting tasks done. Many of the same problem areas were being discussed at each meeting and we have not seen much progress.
- We discussed the potential ways of ensuring that board members were being help accountable for tasks and upcoming projects. To have an actual calendar and write out specific dates for action items. This calendar should be updated and maintained by the secretary or another designated person. There should be reminders and someone checking in with board members to keep everyone on track.

New Business

- Discussed having a pot luck or an organized dinner with members who were not able to attend the Thanksgiving holiday. Send out an announcement in the “Doings” and try to have members and volunteers coordinate a pot luck dinner for those who may not be able to join their families.
- Discussed getting “adult children” involved by offering memberships as a holiday gift to their parents.
- Corporate sponsorship opportunities

The meeting was adjourned at 6:20 PM