

Minutes of Little Falls Village Board Meeting:  
April 4, 2017

Attendees: Margie Ott, Todd Smith (Executive Director), June Gardner, Susan Harding, Laurene Sherlock, Nancy Wehr, Jane Croft

President Report: Margie Ott

Board minutes from March meeting are approved.

Treasurer's Report: Nancy

Amount in checking and savings a little behind last year. Members a little slow to pay dues this year.

Assets up this year (we have more furniture)

\$41,000 this year/ \$36,500 last year

Gross profit \$21,000 this year vs \$11,568 last year

Expenses: way up this year (we're paying salaries this year and the rent has gone up)

Net income this year: \$4,937 vs \$10,000 last year

Questions on committee report: (Susan Harding)

What do members most value? What would they like to see us do that we aren't providing?

She will create survey for the membership: past and current

How many members: 104 (Todd)

Susan's Committee Report:

See attached report

Susan requesting Board Members to put a check by names they know on list she has given out. The list includes: donors, members, volunteers. Also make update notes for individuals who have moved.

## Laurene's Committee Report:

She will help Todd with documents / handouts for May 16th event.

She suggested having a speaker: Dania Depast, Communications Director: [www.pcrm.org](http://www.pcrm.org) (physicians' committee on responsible medicine).

## Executive Director Report (Todd)

1. Manuel in Fl last few months returning soon.
2. Software is being purchased and will get installed will help streamline work and make more efficient.
3. Insurance: looking to collaborate with other Villages to save \$\$ and reduce costs.

One agent might have solution and will be meeting with the Villages.

Could save money having \$10 background check unless volunteer want to drive, then background check is \$29.

1. Job descriptions for volunteer positions were circulated. See attached document.
2. Village Membership Rate Comparison chart handed out. See attached document Discussion about rate increase, how that would work, categories of service, etc. to increase membership dues. Suggestions: discount couples getting social membership, raise associate and social membership rates. Let non-members join outings for a fee. \$400 for full membership \$700 for couple or household. Susan suggests getting the survey done before raising dues. Laurene suggests giving incentive to "join now, rates going up in xxx months".

3. Organizational Considerations Document handed out. See attached document.

General discussion about membership dues and numbers and how to increase both.

23 social 76 members 10 membership plus at end of 2016.

Membership needs to take on some responsibility to have LFV to survive and thrive.