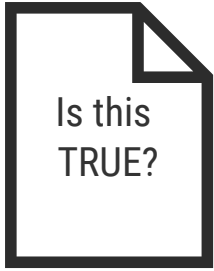


FACT OR FICTION



To know the difference, first see if the **source** is:

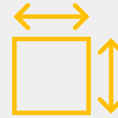
- a company (**.com**)
- an educational institution (**.edu**)
- an official government site--local, state, or national (**.gov**)
- a group with a purpose--research or business (**.org**)

Investigate the SOURCE



- WHO wrote it/sent it?
- WHY--for what purpose?
- WHAT was the goal/objective?
- WHEN was it written or sent?

Recognizing BIAS



- Does it have ALL the FACTS?
- Are key facts LEFT OUT--are there HALF-TRUTHS?
- Does it link to/reference OTHER SOURCES?

LABELING Instead of Informing



- Does it use "NAME-CALLING" and EXAGGERATION?"
- Does it INFLICT a NEGATIVE or POSITIVE image?
- Does it CREATE FEAR?

REPETITION



- REPETITION of false and/or unproven statements does not make them TRUE, no matter how many times they are repeated

VERIFY Info for:



- ACCURACY
- TRUSTWORTHINESS
- TRANSPARENCY
- IMPARTIALITY
- ***Click here*** for more

Why We Chose



- FACTCHECK.org
- ***Click here*** for more