



Women Racing for Women

The Atlantic Highlands Yacht Club Race Committee

## 14<sup>th</sup> Annual Ms. Race Charity Regatta – August 18, 2018

The Ms. Race is a charity race event hosted by the Atlantic Highlands Yacht Club with proceeds donated to *180 Turning Lives Around*. *180* is a 501(c)(3) non-profit organization “dedicated to ending domestic and sexual violence”. Ms. Race competitors race on boats with all female captain and crew – *Women Racing for Women*. Please help us achieve our goal for this year to raise \$20,000 for *180 Turning Lives Around*.

### Sponsorship Levels

#### Platinum Sponsor \$1200 minimum

This sponsorship includes the Premium Event Sponsor benefits *plus* a Sponsor Banner that is displayed throughout the Ms. Race Event.

*Ad placement includes choice of Back Cover or an Inside Cover based on availability*

#### Premium Event Sponsor \$400

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo featured throughout the event and on the AHYC Ms. Race Website, on the Ms. Race T-shirt and on the Ms. Race Event Poster.

#### Event Sponsor \$300

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo on the AHYC Ms. Race Website, a company listing on the Ms. Race T-Shirt, and recognition on the Ms. Race Event Poster.

#### Gold Sponsor \$150

Half page Ad in the Ms. Race Event Program

#### Silver Sponsor \$100

Third page Ad or Business Card Ad in Ms. Race Event Program

#### Bronze Sponsor \$75

Sponsor Recognition in the Ms. Race Event Program

Please make check payable to: **AHYC** and please note **AHYC Ms. Race** on memo line of the check.

Mail check and form to: AHYC Ms. Race Committee at P.O. Box 123, Atlantic Highlands, NJ 07716

Contributions are tax deductible as permitted by law

Please email sponsor advertisement to: [ahyc.ms.race@gmail.com](mailto:ahyc.ms.race@gmail.com) prior to **July 21, 2018**

Format your ad for the Ms. Race Event Program as follows:

**Full page ad:** 5”w x 7.5”h    **Half page ad:** 5”w x 3.5”h    **Third page ad:** 4”w x 2.38”h

\*Platinum, Premium, Event, Gold, and Silver Sponsors should provide artwork (minimum 300 dpi) for the Sponsor Book (not needed for Bronze Sponsors).

\*Platinum and Premier Sponsors should provide high resolution artwork (minimum 1200 dpi) or Vector Image (Vector Image preferred) for the T-shirt.

For additional information, see [www.ahyc.net](http://www.ahyc.net) or email us at [ahyc.ms.race@gmail.com](mailto:ahyc.ms.race@gmail.com)

Sponsor Name: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_