



Women Racing for Women

The Atlantic Highlands Yacht Club Race Committee

13th Annual Ms. Race Charity Regatta – August 19, 2017

The Ms. Race is a charity race event hosted by the Atlantic Highlands Yacht Club with proceeds donated to *180 Turning Lives Around*. *180* is a 501(c)(3) non-profit organization “dedicated to ending domestic and sexual violence”. Ms. Race competitors race on boats with all female captain and crew – *Women Racing for Women*. Please help us achieve our goal for this year to raise \$20,000 for *180 Turning Lives Around*.

Sponsorship Levels

Platinum Sponsor \$1200 minimum

One Platinum Event Sponsorship is available

This sponsorship includes the Premium Event Sponsor benefits *plus* a Sponsor Banner that is displayed throughout the Ms. Race event.

We will also provide Company Logo Decals that will be displayed on the bow of each participating boat.

Premium Event Sponsor \$400

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo on the AHYC Ms. Race Website, Ms. Race T-shirt and Ms. Race Event Posters

Ad placement includes choice of Back Cover or an Inside Cover based on availability

Event Sponsor \$300

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo on the AHYC Ms. Race Website and a Listing on the Ms. Race T-Shirt

Recognition on the Ms. Race Event Poster

Gold Sponsor \$150

Half page Ad in the Ms. Race Event Program

Silver Sponsor \$100

Third page Ad or Business Card Ad in Ms. Race Event Program

Bronze Sponsor \$75

Sponsor Recognition in the Ms. Race Event Program

Please make check payable to: **AHYC** and please note **AHYC Ms. Race** on memo line of the check.

Mail check and form to: AHYC Ms. Race Committee at P.O. Box 123, Atlantic Highlands, NJ 07716

Contributions are tax deductible as permitted by law

Please email sponsor advertisement to: ahyc.ms.race@gmail.com prior to **July 28, 2017**

Format your ad for the Ms. Race Event Program as follows:

Full page ad: 5”w x 7.5”h **Half page ad:** 5”w x 3.5”h **Third page ad:** 4”w x 2.38”h

*Platinum, Premium, Event, Gold, and Silver Sponsors should provide artwork (minimum 300 dpi) for the Sponsor Book (not needed for Bronze Sponsors).

*Platinum and Premier Sponsors should provide high resolution artwork (minimum 1200 dpi) or Vector Image (Vector Image preferred) for the T-shirt.

For additional information, see www.ahyc.net or email us at ahyc.ms.race@gmail.com

Sponsor Name: _____ Sponsor Level: _____

Address: _____

Phone: _____ Email Address: _____