



# Ranked Choice Voting

More Choice | More Voice | More Power

# Why update Colorado's Voting System?



## More Fairness

Current: Either no majority is required  
- or- there is a low-turnout runoff.

Reform: Majority required in one election.



## More Choice

Current: Voters are pressured to vote strategically.

Reform: Voters can securely vote true preferences  
-and- more variety of candidates can run.



## More Voice

Current: Mud-slinging is rewarded.

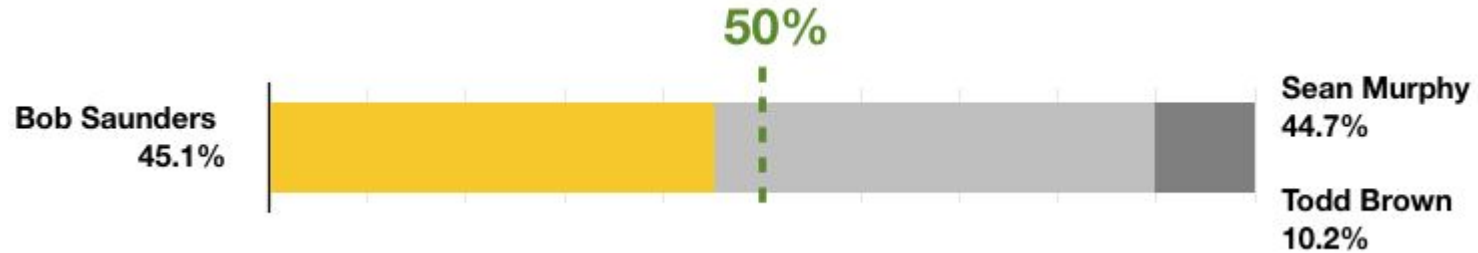
Reform: Winning campaigns focus on issues  
-and- voters are more engaged.

# PLURALITY Elections

## 2015 Telluride Mayoral Race

The winner would not have had a majority...*due to vote splitting.*

Todd Brown would have been a “spoiler.”



# RANKED CHOICE Elections

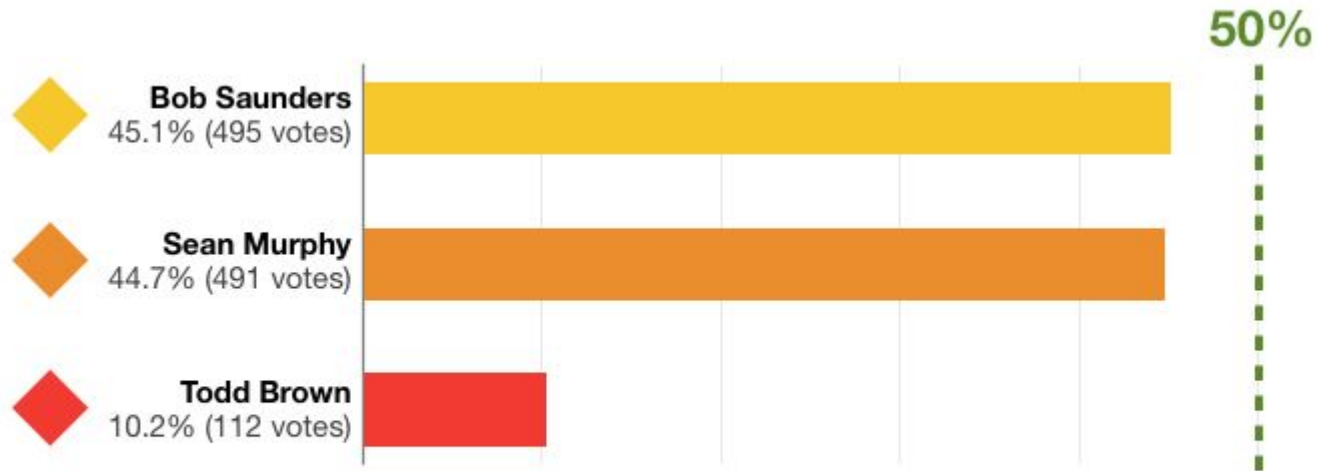
## 2015 Telluride Mayoral Race

The winner *has* a majority...*from an instant runoff.*

There is a community consensus.

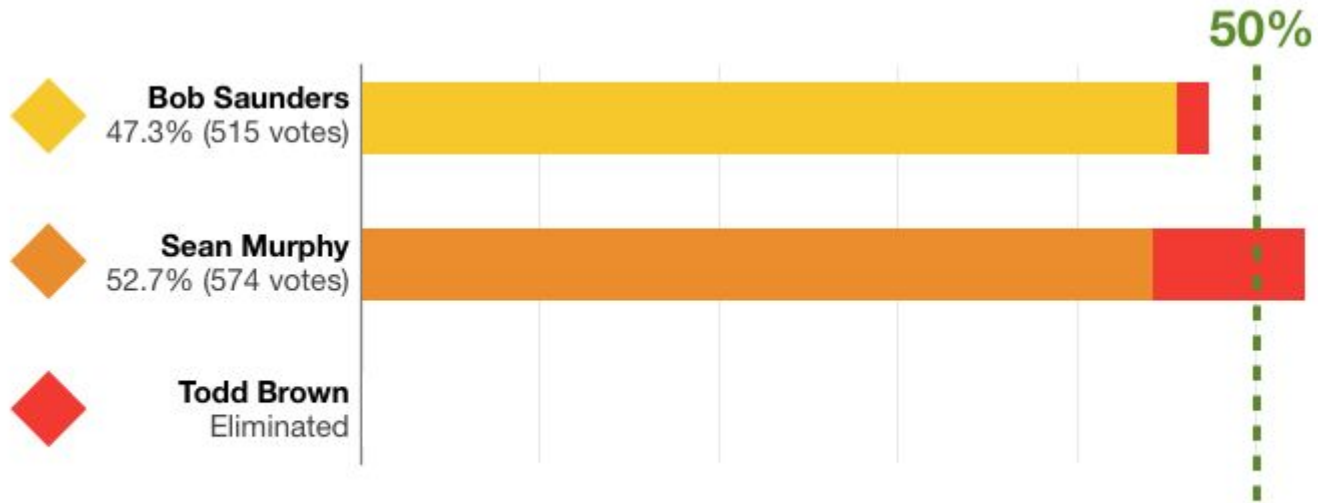


# RCV Tally - Round 1



Inactive Ballots  
(no candidate choices left)  
0 votes

# RCV Tally - Round 2



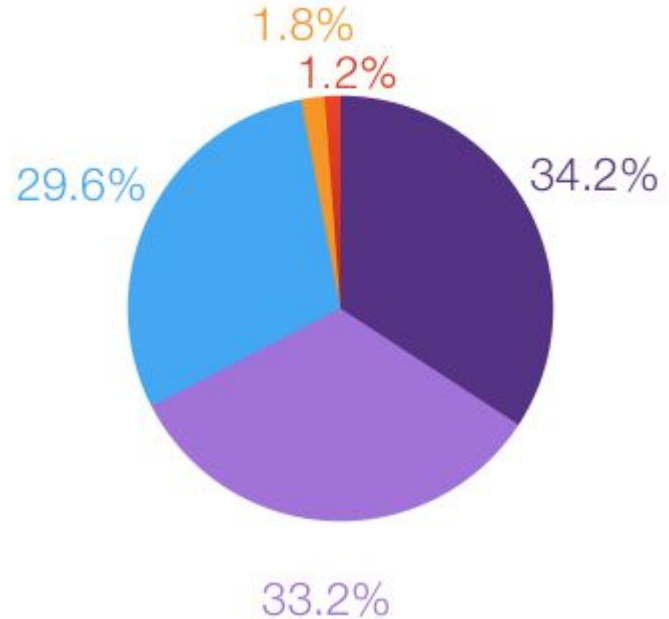
Inactive Ballots  
(no candidate choices left)  
9 votes

# Voters say the tone was *more positive*

*Candidates have to appeal beyond their base to win.*

**67%**  
**More Positive**

- Much more positive
- Somewhat more positive
- About the same
- Somewhat more negative
- Much more negative



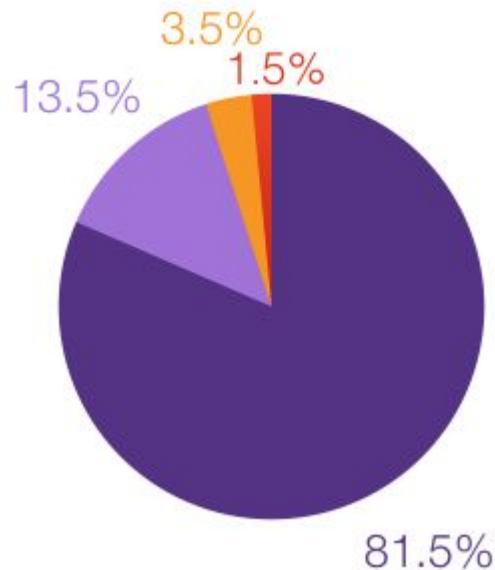
Source: FairVote Santa Fe Study 2018

## Voters *like* RCV

*The can securely vote their true preferences.*

**95%**  
**Satisfied**

- Very Satisfied
- Somewhat Satisfied
- Somewhat Unsatisfied
- Very Unsatisfied



Source: FairVote Santa Fe Study 2018



## RCV in the 2020 state primaries



### More Fair

Winners have to get a majority of the support.



### More Choice

Greater variety of candidates to securely choose from.



### More Voice

Be clearly heard for what you truly want, while reaching a community consensus.

## RCV in the Denver municipals



### Saves Money

The 2019 Denver runoff will cost about \$800,000.