

33rd
annual

TOUR de TULSA

2020 Sponsorship Packet



About

Tour de Tulsa

Tour de Tulsa has been a spring cycling ritual for Tulsa-area cyclists for more than 30 years. The charity bike ride is hosted by the Tulsa Bicycle Club and the Tulsa Health Department. More than 800 cyclists from across the state and region participate each year.

The 33rd annual Tour de Tulsa is scheduled for Saturday, May 2, 2020, at OSU Center for Health Sciences.

Participating cyclists have the opportunity to meet other cyclists, get some miles under their belt and maybe ride their first century of the season.

Tour de Tulsa offers routes ranging from 25 to 100 miles, as well as a 5 or 10-mile family fun ride.

Pathways to Health

The proceeds from Tour de Tulsa benefit Pathways to Health, which unites over 90 local agencies, organizations, corporations and health systems together to improve health outcomes in Tulsa County.

Pathways to Health was formed in 2008 in response to a challenge to decrease the overlap of health services and identify gaps where health leaders are missing vulnerable populations. The goal of Pathways to Health is to connect community health resources to those who need it most. Pathways to Health brings together local community health stakeholders to share ideas, increase synergies and complement each other's strengths. We believe through partnership anything is possible.



Pathways
to
Health

Pathways to Health Grants

This year, Pathways to Health has awarded the following nine community health partners a total of \$20,000 in grants to leverage projects that align with the goals of the [Community Health Improvement Plan](#).

Broken Arrow Bicycle Route Markers

The City of Broken Arrow installed 66 bicycle route signs along the routes shown in the GO Plan. The goal of the signs are to enable and encourage cyclists and pedestrians to travel safely through the neighborhoods.

Pedestrian Underpass Improvements

Casa de la Cultura improved a pedestrian underpass, which connects East Tulsa to all of the amenities and services west of US-169.

Community Garden for O'Brien Park

Tulsa County Parks Department supplied fresh produce to residents in North Tulsa by building a community garden an O'Brien Park.

Healthy Meal Kits

Tulsa Pythian Manor Tenant Association provided a cooking program and weekly meal kits, which includes all ingredients measured and prepped, to help residents overcome barriers to cooking.

Vision Care Clinic

Broken Arrow Neighbors established a Vision Care Clinic within its facility. The P2H awards helped with the cost of starting up the new vision care program that provides affordable exams and eye glasses.

Bike Camps at Chamberlain Park

North Tulsa Community Coalition along with other partners hosted a bike camp at Chamberlain Park. The goal of the event was for children to utilize trails of the Chamberlain Park, gain confidences in riding bikes in their community and develop healthy relationships with their peers.

Community Baby Shower

Tulsa Health Department and community partners hosted the fifth annual Community Baby Shower. The goal of the event was to educate 150 pregnant women about the factors contributing to infant mortality and to connect families to local parenting support agencies and women's health providers.

STEM/Health and Wellness After-School Programs

Tulsa Children's Museum Discovery Lab offered an after-school program for students at Eugene Field and Clinton West elementary schools. At each school, Discovery Lab educations facilitated STEM or health and wellness programs for eight weeks.

Run Jump Throw After-School Program

YWCA Tulsa brought the Run Jump Throw to McKinley Elementary as an after-school program. Run Jump Throw is an evidence-based program to address the trend of reduced physical activity among youth.

To learn more about Pathways to Health, visit www.pathwaystohealthtulsa.org or call 918-595-4058

Sponsorship for 2020 Tour de Tulsa

	Presenting \$10000	Platinum \$3000	Gold \$1500	Silver \$750	Bronze \$500	Individual \$250
Recognition as presenting sponsor	☼					
Recognition in all media releases	☼	☼				
Optional table at start	☼	☼	☼			
Logo on event t-shirt	☼	☼	☼			
Logo on sponsor banner at start	☼	☼	☼	☼		
Logo on event flyer	☼	☼	☼	☼		
Promo items in rider packets*	☼	☼	☼	☼	☼	
Recognition on TdT's social media	☼	☼	☼	☼	☼	
Framed certificate	☼	☼	☼	☼	☼	☼

**To be provided by sponsor by April 15th, 2020.*

Thank you for your interest in sponsoring the 33rd annual Tour de Tulsa. Checks can be made payable to Pathways to Health.

For more information on sponsorship opportunities, please contact Jenna Grant at jgrant@tulsa-health.org.

