

## **WIN-Networking Membership Criteria**

1. **WIN business category restrictions may apply** based on WIN's "membership approval guidelines". WIN's success is based on having a strong representation of business experts within a wide variety of categories, and in balancing the number of "like-businesses" within each chapter. The goal is to build collaboration among members and strong partnerships within each chapter & WIN overall.
2. **A completed online membership application form is required**, including references to verify ethics, character and business practices. A standard background check is part of the vetting process for membership approval, and all information is kept confidential. Licensing, credentials and/or insurance information to conduct business in California is also required.
3. **A new member is expected to attend "WIN Orientation"** to receive additional information, learn how to make the most out of their membership, answer any questions and complete the "WIN Membership Agreement" form.
4. **First year membership fee and one-time activation fee** are due & payable upon member approval. The activation fee includes cost for administrative, website & social media setup and other materials. Your approval/payment date establishes your WIN anniversary date.
5. There is an **annual renewal fee** due & payable within 30 days of member's anniversary date. Any changes to your online profile information are to be updated upon renewal. Prior to renewal, your membership is reviewed with chapter leadership to ensure that both parties are working effectively together in the best interests of the member and WIN overall.
6. **Members are accountable to attend at least 9 out of 12 primary chapter meetings per year** to maintain active membership status. If unable to attend, sending a substitute fulfills the member's attendance requirement. Excessive absences will be resolved between chapter leader and member in the best interests of both parties.
7. **Members are expected to participate** in WIN events, volunteer for primary chapter roles and to invite guests to attend chapter meetings to support WIN's on-going growth. In between monthly chapter meetings, members are encouraged to reach out to, and meet informally with other WIN members to enhance relationship-building and trust among one another.
8. **Members make a commitment** to WIN's Mission Statement, Code of Ethics & Conduct, to exchange business referrals within the WIN membership whenever possible and demonstrate their own growth and professional development within their own business.
9. **WIN membership is an investment in yourself and in others** within WIN. We support one another to achieve optimal business growth and success together.
10. **Should a member choose to resign from WIN**, notification to chapter leadership is expected. There will be a re-activation fee if the member chooses to apply for membership in the future.
11. **A member may be terminated from WIN**, with both corporate and chapter leadership approval for, but not limited to, the following reasons;
  - a. non-compliance with WIN's Mission Statement, Code of Ethics & Conduct or membership criteria,
  - b. conflicts/complaints from members, visitors or public that are unable to be resolved,
  - c. questionable ethics, trustworthiness, and/or business practices.

