

WIN-Networking Membership Benefits

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1. Marketing & quality business referrals – We are your “sales team”.
2. Various chapter meeting options & public event venues to network with other professionals & business owners to create meaningful relationships & strong power partnerships.
3. Social media exposure for members and their businesses including; WIN website “searchable” member profile, Facebook, LinkedIn, Eventbrite, MeetUp, Constant Contact, Referrals.Net, UTube, Community Sites & misc. publications.
4. Promote member’s special events and business activities on the WIN website Event Calendar, Facebook and LinkedIn sites.
5. Member’s photo, video, business description, contact information, social media links and educational “speaker sheet” on WIN website, Facebook & LinkedIn site.
6. Public speaking opportunities and Member spotlights to highlight member’s business and area of expertise at chapter meetings and other public events.
7. Business development and educational opportunities at WIN seminars, business workshops, guest speakers at chapter meetings and WIN website resource knowledge base.
8. Member Recognition and marketing at various business expos, workshops and mixers.
9. WIN leadership opportunities to facilitate meetings, participate in the corporate leadership team, business strategy sessions and other WIN business activities.
10. Partner alliances with other business organizations, including the Senior Specialists Group (SSG) chapters comprised of business professionals serving the older adult community and their families.
11. Participate in “Troikas” (informal get-togethers with other members), Business-Builder Masterminds and Business Essentials training programs to enhance your business.
12. Advertising options and sponsorships available to promote your business.
13. Philanthropic opportunities to support local community charities.
14. Member incentive partner programs & discounts available for member products & services.
15. Variety of menu choices at WIN meetings & meeting attendance discount options.
16. Display tables for your marketing materials and member product sales at chapter meetings.
17. Personalized metal magnetic name badge recognizing you as a member of WIN.

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