

WIN-Networking Membership Benefits

Rev 01.01.21



1. Marketing & **quality business referrals** – WIN is your “sales team”!
2. **Attendance at any of the WIN chapter meetings, partner alliance meetings** and informal “getting to know you” sessions to expand your networking connections and business relationships. (e.g.- Foundation for Senior Services/Senior Specialists Group chapters).
3. **Promote members** on WIN website including **SEO searchable** business and member directory profiles including photo, logo, banner ad, business description, contact information and links to member’s personal social media platforms.
4. Additional **social media exposure** for member businesses on WIN Facebook, LinkedIn, Meetup & UTube channel, and other community sites & publications (e.g. Referrals.net).
5. Member opportunities to be **highlighted on WIN website home page and member spotlights** at chapter meetings to showcase your business expertise.
6. **Public speaking and educational presentations** at chapter meetings and community “educator” opportunities.
7. Creation of “**WIN Business Professional/Educator Profile Sheet**” for display at public events, on WIN website and included in WIN Business Resource Directory.
8. Member 60 second **video** opportunity and posting on WIN UTube channel.
9. Member **Blog** creation & postings on WIN website with link to member’s website.
10. **Promote member’s individual events** on WIN website Event Calendar and email blast to WIN online database.
11. **Business development** opportunities in WIN’s Business-BUILDER Mastermind, Business Essentials programs, seminars/workshops and from various guest speakers at chapter meetings.
12. **Member participation** at various business expos and mixers (e.g. Small Biz Expo).
13. **Member public advertising** options available to further promote your business.
14. **Partner Alliance member status** opportunities available to WIN members including discount offerings for member products and services.
15. **WIN leadership opportunities** to facilitate meetings, participate in the corporate leadership team, business strategy sessions and other WIN business activities.
16. **Philanthropic opportunities** to support your WIN chapter’s local charity of choice.
17. **Discounts** for multiple chapter attendance, for member’s guests, & dual FSS/SSG membership.
18. **Display marketing materials** and products for sale at chapter meetings.
19. **Personalized business card & magnetized name badge** recognizing your WIN membership.
20. **On-going support** to help you grow your business and recognition of your accomplishments!

