

# February 2021 Meeting Minutes

Phyllis Malpas, recording

February 15, 2021



**Introductions: Officers and New Members/Visitors**  
**Approval of Minutes from January**

**Treasurer's report-** February 15 balance 3294.61

## **Membership Update-**

- Memberships count- 93
- Renewals- 58 paid-in-full and 35 expiring 2/28.  
\*Michelle sending out notices this week as personal reminders. Templated content is approved.  
\*Ken is working on an updated list of active ACA memberships vs. current members as renewals are submitted.

## **Old or New Items of Discussion:**

### **Upcoming Training-**

- Ongoing discussion for LCP members. Ideas are to offer four classes this year, progressive to grow confidence and experience. More to come!

**Membership Growth-** Goal is to grow our members and share experiences on the water.

- Resident events at location communities- In February, Michelle spoke to an events group, planning on revisiting a group event/paddle in April based upon LCP's interaction plans.
- Social media- ongoing awareness and promo of club.
- Meetups- great resource for new members and community awareness.

### **Marketing-**

- Stickers are in! Promotional items will begin being pushed out – ongoing.
- Anyone wanting to assist with distribution (businesses/friends/neighbors, etc.), I can mail them.
- Michelle will bring to paddles for distribution and pass them out.

### **Other-**

- Club paddles- discussion being held by board and will circulate updates once more is defined.

### **Future Meeting-**

- GPS/Binoculars and a variety of equipment information.
- Presentation on safety and other members.
- Suggestions?

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## **Presentation-**

Jim Brown -ACA Video (to be played on zoom) <https://www.youtube.com/watch?v=WnHl1PHct24>

## **Upcoming Training and Events:**

*Don't forget to sign up for the upcoming trip kayak-camping! More on the forum, March 5-7.*

Charleston Parks- events:

<https://www.ccprc.com/calendar.aspx?month=1&year=2021&CID=0&Keywords=&startDate=&enddate=&>

Virtual Coastal Navigation, Thursday, Thursday, February 18, 2021. From 6:00 PM - 8:00 PM Cost \$50

<https://www.ccprc.com/Calendar.aspx?EID=12718&month=1&year=2021&day=21&calType=0>

Virtual Tides and Currents, Friday, Friday, February 19, 2021. From 6:00 PM - 8:00 PM Cost \$25

<https://www.ccprc.com/Calendar.aspx?EID=12721&month=1&year=2021&day=22&calType=0>