



## JPMORGAN CHASE & Co.

**FOR IMMEDIATE RELEASE – POST ATM COMPETITION SUMMARY**

**Contact: Ronnie Highsmith**

**(202) 297-2379**

### **UNIVERSITY CITY HIGH SCHOOL STUDENT WINS THE NICK CANNON AMERICA'S TEEN MOGUL COMPETITION FOR SAN DIEGO YOUTH**

**SAN DIEGO, CA (June 7, 2016)** – San Diego-based nonprofit, Nick Cannon Foundation, Inc. (“the Foundation”) and title sponsor, JPMorgan Chase & Co., collaborated with the San Diego Unified School District’s (SDUSD) College, Career and Technical Education (CCTE) Annual Showcase to launch a new competition for San Diego youth June 1<sup>st</sup> titled “America’s Teen Mogul (ATM) Summit and Student Business Plan Competition”. The ATM competition was designed to expose youth ages 12 to 19 to the global career and entrepreneurship opportunities available in San Diego in the entertainment and growing middle-skill priority job sectors. A recent report commissioned by JPMorgan Chase revealed that growing job sectors in San Diego include: Advanced Manufacturing, Health Care, and Information and Communication Technologies. The ATM competition encouraged students to explore opportunities in these sectors. The event took place on Wednesday, June 1, 2016 at Liberty Station Conference Center, San Diego, CA.

More than 40 student teams from nine San Diego high schools participated in business plan training workshops held by the Foundation leading up to the competition. A total of 27 teams made final entries to the competition across all priority industry sectors. The 1<sup>st</sup> place prize of \$5,000 and a pair of Nick Cannon’s NCREDIBLE Wireless Headsets by Radio Shack was awarded to Firas Mosalam, of University City High School, who entered the contest alone. Firas presented a business plan for a new automatic eye drop dispenser for elderly patients with dexterity issues representing the healthcare priority business sector. The Foundation awarded Myeisha Peguero Gamino, JPMorgan Chase Foundation’s Vice President of Corporate Responsibility, with the *2016 NCREDIBLE Business Executive Award* and SDUSD’s Betty Jo Acker with the *2016 NCREDIBLE Academic Executive Award*.



Firas Mosalam received the 1<sup>st</sup> place grand prize of \$5,000 and Nick Cannon’s NCREDIBLE Wireless Headsets by Radio Shack. From left to right; Nick Cannon (NCF), Nikki Atkins Hartung (JPMorgan Chase & Co.), Mindy Collins (Rady Children’s Hospital), Mike Tatelman (Radio Shack), Firas Mosalam, and Ron Highsmith (NCF-HBG).



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The annual CTE Showcase connects business partners with students and teachers to develop a strong foundation for the economic future for San Diego. Students presented products they produced and business problems they solved in collaboration with members of the local business community. Example projects included biomedical solutions, game design apps, automotive innovations, photographic art and robotics. More than 800 students, industry professionals, mentors, volunteers, guest speakers or advisors, and parents attended the event.

"I am truly inspired by the collective community support for this event and excited about this wonderful opportunity to teach and expose San Diego youth to the myriad of career opportunities available in the global economy," said Nick Cannon. As a product of the San Diego community and public school system, I feel a sense of responsibility to give back and to motivate others to give."

Panelist/speakers included: Nick Cannon, Celebrity/Entrepreneur; Cindy Marten, Superintendent, SDUSD; Al Love, Director, SDUSD, Office of CTE; Nikki Atkins Hartung, Senior Vice President, Regional Director, JPMorgan Chase; Michael Tatelman, Chief Marketing Officer, Radio Shack; Mindy Collins, Director, Corporate & Community Development, Rady Children's Hospital Foundation.

"San Diego County must develop a system of regional career pathways to launch young people and middle-skill adults into good jobs with advancement potential," said Nikki Atkins Hartung, JPMorgan Chase, Senior Vice President, Regional Director. "We are delighted to partner with Nick Cannon – a proud graduate of the San Diego Public School System -- to encourage and expose our city's youth to the amazing opportunities available today."



ATM Competition Judges deliberate. From left to right; Mindy Collins (Rady Children's Hospital), Nikki Atkins Hartung (JPMorgan Chase & Co.), Nick Cannon (NCF), Mike Tatelman (Radio Shack)

In addition to the generous support of Nick Cannon, the ATM Competition is sponsored and supported by JPMorgan Chase & Co., Cox Communications, Radio Shack, Highsmith Branding Group and the Renaissance Downtown San Diego Hotel. To learn more about the annual ATM Competition, visit [www.nickcannonfoundation.org](http://www.nickcannonfoundation.org), or call Ron Highsmith of the Highsmith Branding Group, Inc., at (202) 297-2379. Media inquiries can be directed to [rhigsmith@nickcannonfoundation.org](mailto:rhigsmith@nickcannonfoundation.org).

*Nick Cannon Foundation is an independent 501c3 non-profit organization dedicated to providing leadership development and community service to at-risk youth in the San Diego Community. For more information, visit [www.nickcannonfoundation.org](http://www.nickcannonfoundation.org).*

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More than 800 students, industry professionals, mentors, volunteers, guest speakers or advisors, and parents participated in this year's event.



Team Acrophonics of Kearny High School won 2<sup>nd</sup> place in the ATM Competition. From left to right; Joseph Macy, Ethan Williams, Nick Cannon (NCF), and Ron Highsmith (NCF-HBG).



Team Radio Shack booth at the ATM Summit!



Nick Cannon sharing wisdom with the student contestants at the ATM Competition. From left to right; Nick Cannon (NCF) and far right, Ron Highsmith (NCF-HBG).



Nick Cannon engaging the youth at the ATM Summit!



ATM Competition judges question business plan competition finalist. From left to right; Nikki Atkins Hartung (JPMorgan Chase & Co.), Nick Cannon (NCF), Mike Tatelman (Radio Shack)