

Sponsorship Opportunities

The **International Coach Federation Cleveland Chapter** offers sponsorship opportunities for you to market your school, business, products, and/or services to a wide range of professional coaches as well as to support the coaching profession in general.

As winners of the **International Coach Federation's 2018 Chapter Excellence Award**, we have an increasingly high-performing presence in the northeast Ohio region, the Midwest, and worldwide.

Keep your company's products and services top of mind through our regular ICF-Cleveland **email announcements, social media presence, and in-person chapter events**. In addition, our chapter hosts **11 monthly in-person chapter programs** annually, as well as numerous **webinars**, designed to *inspire, educate, and connect* the coaching community.

ICF-Cleveland has **100 members** with a wide variety of specialties and levels of experience—from individuals who are considering entering the coaching profession to master coaches. Our members' specialties include ADD/ADHD, Career, Communication, Diversity & Inclusion, Executive Leadership, Family Relationship, Health Wellness, Presentation, Spirituality, Organizational Development, and Women's Empowerment.

Sponsorship packages offer a variety of creative ways to **get your brand recognized** so that you can **stand out amongst your competition** as well as **connect with a wide range of professional coaches**.

CURRENT ICF-CLEVELAND MEMBERS:

You are eligible for a 10% discount (discounts must be pre-paid).

PAYMENT:

We welcome credit card and check payments. Payment must be made in full.
















FOR MORE INFORMATION:

Contact our Sponsorship Director at sponsorship@icf-cleveland.org.

We can also work with you to customize a sponsorship and benefits package that meets your needs and budget.

Become an ICF-Cleveland Sponsor Today!

For more information, contact our Sponsorship Director at sponsorship@icf-cleveland.org.

SPONSORSHIP BENEFITS:	SILVER \$1,950 ⁰⁰ /year	GOLD \$2,450 ⁰⁰ /year	PLATINUM \$3,000 ⁰⁰ /year
Logo Placement on Website: Your company's logo will be placed on ICF-Cleveland's website for the duration of your sponsorship, where visitors can click through to your website. ICF-Cleveland's website is a significant resource for the coaching and business communities. Users visit the site to find out about and register for upcoming ICF-Cleveland events, explore membership resources, as well as gain access to useful external links.	 (logo-only, small-sized)	 (logo-only, medium-sized)	 (large sized logo with Company's tagline)
Email-Blasts and E-Newsletters: Your company's logo included in our monthly email blasts and e-newsletters for the duration of your sponsorship. Share blurbs with the ICF-Cleveland coaching community that promote your events, programs, job postings, educational opportunities, products, and reports.	 Featured blurb added 1x/year—up to 125 words	 Featured blurb added 3x/year—up to 125 words	 Featured blurb added 5x/year—up to 125 words
Social Media Marketing: Your company's logo with <i>relevant</i> upcoming company events, programs, job postings, educational opportunities, products, and reports shared on appropriate ICF-Cleveland social media marketing channels. Email your announcements to sponsorship@icf-cleveland.org .			
In-Person Acknowledgment: Your company's sponsorship will be acknowledged at ICF-Cleveland's monthly in-person chapter meetings for the duration of your sponsorship. If your company has representation present at the meeting, they will be mentioned and thanked as part of the meeting agenda.			 Sponsors may also say a few remarks at chapter programs
Company Materials: You may display your company's materials (flyers, swag, reports, products, etc.) at our monthly in-person chapter meetings for the duration of your sponsorship.		 On a shared promotional table with other Gold sponsors	 Individual promotional table with Sponsor's banner displayed
Company Profile: Profile of company featured on ICF-Cleveland's website, email blasts, and social media.			 Once/year
Webinars: Your company's sponsorship will be acknowledged in our webinars for the duration of your sponsorship.			

THANK YOU!

Thank you for your interest in partnering with ICF-Cleveland! We look forward to co-creating a partnership with you.