



# **The National Board of the ROCKS, Inc.**

Chairman's Overview  
2019 The Year of Vision



# 2019 THE YEAR OF VISION



- NATIONAL BOARD GREATLY ENCOURAGED CONCERNING THE FUTURE OF THE ROCKS
  - STRATEGIC PARTNERSHIPS WITH ORGANIZATIONS SUCH AS AUSA, MOAA
  - OUR SUPPORT FROM HQDA AND CADET COMMAND IS STRONG



# 2019 THE YEAR OF VISION



- OUR 16 CHAPTERS ARE DOING A MAGNIFICENT JOB
- THE MISSION OF THE ROCKS IS AS RELEVANT TODAY AS IT WAS WHEN I WAS A 2LT



# 2019 THE YEAR OF VISION



## A LITTLE BIT ABOUT ME



# 2019 THE YEAR OF VISION



## 1. BUILD ON THE PAST IN ORDER TO ACHIEVE FUTURE SUCCESS.

- TECHNOLOGY
- DATA MANAGEMENT
- STEM



# 2019 THE YEAR OF VISION



## 2. IN 2019 LEADER DEVELOPMENT WILL REMAIN A ROCKS FOCUS.

- EDUCATING
- INFORMING
- PROVIDING GUIDANCE
- TARGET CADETS & JUNIOR OFFICERS
- MILITARY ENVIRONMENT
- PREPPING FOR SUCCESS



# 2019 THE YEAR OF VISION



## 3. PARTNERING FOR SUCCESS

- PARTNERING W/CHAPTERS TO MENTOR ROTC AND MILITARY ACADEMY CADETS
- PARTNERING W/CADET COMMAND TO INCREASE HBCU ROTC SCHOLARSHIP VIA 4 YEAR SCHOLARSHIPS – GOAL, 500 IN THREE YEARS



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## 4. SUCCESS THROUGH STRATEGIC ALLIANCES

- PARTNERING WITH AUSA TO EXPAND OUR REACH AND PROMOTE DIVERSITY ACROSS THE ARMY
- PARTNERING WITH MOAA TO EXPOSE OUR MEMBERS TO TRANSITION EXPERTISE AND CIVILIAN CAREER COUNSELING
- PARTNERING WITH COLLEGES AND UNIVERSITIES





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## 5. OUTREACH

- ENGAGE LIKE-MINDED PHILANTHROPIC CORPORATE BUSINESS AND COMMUNITY CONNECTIONS TO SUPPORT ROTC OUTREACH, STEM PROGRAMS AND OTHERS, 5 MILE RUN, GOLF OUTING, GALA'S AND AWARDS RECOGNITION CEREMONIES
- ESTABLISH A FULL-TIME OFFICE STAFFED WITH PERMANENT PERSONNEL



# 2019 THE YEAR OF VISION



## 6. REGIONAL PRESENCE

- GROW REGIONAL PRESENCE
- ESTABLISH ROCKS CHAPTERS NEAR ALL OUR MAJOR ARMY INSTALLATIONS
- SUPPORT THESE NEW CHAPTERS WITH A VIRTUAL NETWORK OF LOCAL AND NATIONAL BOARD MEMBERS



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## 7. OF THE FUTURE

- WE SEE A GROWING IMPETUS FOR THE INTENSE GROWTH OF TECHNOLOGIES SUCH AS;
  - CYBER
  - ARTIFICIAL INTELLIGENCE
  - STEM
- ROCKS NEED TO HAVE A SEAT AT THE TECHNOLOGY TABLE



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# Questions ???