



## NEWS RELEASE

### Contacts:

Ed Calhoun  
President Elect  
[add telephone #]

Randy Miller  
Vice President Elect  
[add telephone #]

### FOR IMMEDIATE RELEASE

#### **COLORADO SNOWMOBILE ASSOCIATION ANNOUNCES SCOTT JONES TO THE POSITION OF EXECUTIVE DIRECTOR EFFECTIVE JULY 1, 2019**

**COLORADO STATE – JUNE 3, 2019** – Colorado Snowmobile Association (CSA) today announced **Scott Jones, Esq** to the position of **Executive Director, Colorado Snowmobile Association** effective July 1, 2019.

Scott is an experienced attorney specializing in advocacy for public lands to provide sustainable recreational opportunities with a demonstrated expertise in collaborative strategic planning with diverse interest groups, operational improvement, business development and client satisfaction. He possesses the ability to build and motivate high-performance, cohesive teams and provide simple straight forward explanations to team members, rapidly access options available to resolve issues as they arise and adapt plans and assessments to address unforeseen situations. He is an active member of several Colorado State Government Committees and representative of land recreational access organizations in Colorado and nationally and testified before the United States Congress and Colorado Legislature on a variety of issues.

Scott has also taken an active role in many state level efforts such as representing Congressional District 4 on the Colorado State Trails Committee, actively involved in the State Forest Health Committee, active member in several state strategic planning efforts such as the new Parks and Wildlife Strategic Plan and an active participant in numerous interagency stakeholder efforts such as those surrounding the possible reintroduction of the Wolverine in Colorado.

"I would like to participate in efforts to return balance to the use of public lands and improve agency responsiveness to public input to provide sustainable multiple use opportunities on public lands. Moving into the future, public lands in the west are facing many new challenges such as declining agency budgets or poor overall forest health. I believe that proper engagement of the partners of the land management agencies will be critical in addressing these challenges moving forward and protecting resources while providing multiple use opportunities and the economic benefits from these opportunities that have become critical to local communities," said Scott Jones, Executive Director, Colorado Snowmobile Association.

The **Colorado Snowmobile Association** and become an outspoken group for the rights of winter motorized recreationists and protection of access on public lands. CSA became a 501(c)3 not for profit corporation in 2000. The non-profit purpose for CSA is to ensure safety and conservation in motorized winter recreation. CSA is passionate about its mission to "Advance, Protect, and Preserve the sport of snowmobiling in Colorado".

Through a partnership with SnowGoer Magazine the Rocky Mountain Snowmobile Expo has grown better each year showcasing the best riding destinations in the Rocky Mountain West, the best sleds, accessories, clothing and trailers on the market.

CSA is currently comprised of 36 clubs, 27 of which groom their portion of nearly 3000 miles system of trails in Colorado. These clubs work diligently with public land agencies to ensure access and fabulous riding in their areas. These trails are guaranteed multi-use trails encouraging winter recreationists of all kinds to use their system. Many systems support

Nordic skiing, snowshoeing, dog-sledding and winter hiking/camping activities as well as snowmobiling. In addition, the administration of CSA works closely with the Colorado Parks and Wildlife, United State Forest Service and BLM on access issues. Meetings with local, state and regional managers are held throughout the year to assure a voice for snowmobiles on public lands. To help facilitate CSA's presence and effectiveness in access issues a "Right To Ride Fund" was established in the early 90's. Donations to this fund are used exclusively to forward the cause of access to public lands.

"Scott is a great asset for the Colorado Snowmobile Association and this position will help take the Snowmobiling Community to a new level!" says Ed Calhoun, President elect of the Colorado Snowmobile Association.

For additional information about Colorado Snowmobile Association, please visit:

<https://www.snowmobilecolo.com/>