



Colorado Snowmobile Association, Inc.
Advance, Promote, Preserve the Sport of Snowmobiling

SNOWMOBILE DEALER OF THE YEAR

Eligibility requirements: A snowmobiler dealership that is deeply committed to organized snowmobiling and is involved with snowmobile organizations that strive to advance, promote, and preserve the sport of snowmobiling in the State of Colorado. The size, sales volume, or brands of product have no bearing on the selection process. Nominations may be made by individuals, snowmobile organizations or by the nominee.

Dealer name, address, phone number and email address	
Name and address of sponsor	
The dealer is a member of what snowmobile club(s)	
How many years has the dealer been active in organized snowmobiling?	
Describe leadership positions and dates of activity the dealer holds and has held in a club, region, state, or national snowmobile association	
Describe what local, regional, state and national government meetings where the dealer has been an active participant.	



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<p>Name and explain how the dealer participates in club and association fund raising events. The fundraising does not have to be restricted to snowmobiling.</p>	
<p>Describe does the dealer represents snowmobiling and snowmobilers at club, regional, state, and national activities.</p>	
<p>Explain how the dealer is involved in all phases of snowmobiling.</p>	
<p>Describe the methods your nominee uses to introduce non-snowmobilers to the sport.</p>	



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Describe how and when does the dealer introduce customers to organized snowmobiling.	
Describe how the dealer promotes club membership.	
Describe any special projects the dealer currently participates in.	

AWARD SUBMISSION DETAILS

- Applicants must be a member of a snowmobile association/club that is also a member of the Colorado Snowmobile Association (exception is Friend of CSA of the Year – who could be a state/gov association, local chamber who may not be a formal member of the CSA due to regulations)
- Award submission forms will be posted as of September 1 of each year and will be available on the Colorado Snowmobile Association website. <http://www.snowmobilecolo.com/>
- Supporting documents, pictures, testimonials, etc. should be presented as an attachment.
- Award and Scholarship committee must receive all applications by December 1 of each year. Submissions to be sent to mmechaleymarketing@gmail.com or mailed to:
 - Michelle Jones
508 Ashford Drive
Longmont, CO 80504
- Applications to be reviewed and award recipients will be chosen by the sitting past two CSA Presidents and the Awards / Scholarship Committee members.
 - CSA Awards to be presented at the Annual CSA Convention (January of each year)
 - All CSA Award Recipients will be submitted to the American Council of Snowmobile Associations (ACSA) by April 15 of the year of nomination. Winning recipients will be notified in early May of their selection. Awards will be presented at the International Snowmobile Congress in June. The Club of the Year will be submitted to the International Snowmobile Hall of Fame for the International Snowmobile Club of the Year award.