



# NO SHOW TRADE SHOW

UTAH CHAPTER OF NIGP WANTS TO INVITE  
YOU TO PARTICIPATE IN OUR FIRST  
NO SHOW- TRADE SHOW

## 1 CREATE A VIDEO

- Introduce yourself
- Tell us about your company
- Tell us about your product(s)
- Let us know if you are on a State or National Contract



Create a 30 second to 1-minute YouTube or Vimeo clip of your sales pitch.

## 2 DESCRIBE IT

Write down a brief description and/or send one pdf attachment of any marketing materials. Make sure to add keywords that describe the product(s)

Keyword examples: Playground equipment, cleaning product, computer equipment, etc.

This will make it easy to run searches for specific item(s).

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### EMAIL IT

Email your video and/or marketing material to:  
[COMMUNICATION@NIGPUTAH.ORG](mailto:COMMUNICATION@NIGPUTAH.ORG)



By: May 15, 2020

Only send a YouTube or Vimeo link. Do not exceed 1 minute of video.

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### POST IT

Utah Chapter of NIGP will post one video and/or one PDF marketing tool for each company that responds on our website for FREE to share with our members for 5 months.

Utah Chapter of NIGP website:  
[www.nigputah.org](http://www.nigputah.org)

*For more information about Utah Chapter of NIGP*

***Visit <https://www.nigputah.org/>***

If you have questions, please email:  
[communication@nigputah.org](mailto:communication@nigputah.org)

