



Annual Report 2020

Serving the Health, Safety and Social Needs of Rappahannock's Seniors

Dear Friends and Members of Rapp at Home,

While this has been a challenging year for all of us, and a tragic year for too many, Rapp at Home has been hard at work. Since Rapp at Home doesn't just exist for the good times, but also to help people through difficult times, that should be no surprise. In spite of the challenges of the pandemic, we've made it through 2020 safely and we've accomplished much. We've continued our powerful member engagement programs; we've grown our membership; and we've started some important new programs that are already receiving grant money to expand.

In case you haven't heard about a couple of recent activities:

- We're increasing our *Rapp at the Door Program* to deliver baskets of food and gifts to more of our community, more frequently.
- We're expanding our *Safer Home Program*, assessing people's homes to identify risks for safely aging in them. Now we can implement minor safety improvements as well.
- We've begun the *Companion Care Program* with generous PATH funding to increase the availability of home caregivers in Rappahannock.
- We'll soon be providing loaner iPads, along with technology help, so our members can make use of telemedicine services, and can "chat" with their grandchildren.

With our deeply committed volunteers and staff leading the way, Rapp at Home is running smoothly as an organization. We're delighted to see that foundations are seeing us as a worthy investment, and that our support from the Rappahannock community is growing, too. Our donations this year increased – thank you all for your generosity.

But the sense of community that Rapp at Home strives for cannot be measured just in dollars. In spite of the pandemic – or maybe because of it – Rapp at Home has helped many of us establish stronger personal relationships with our friends. And we realize how precious these friendships are.

So what do I see for the new year? We must continue to find strength in community, support in friends and family, and feel the pleasure of helping others. And I hope we all understand that **the mission of Rapp at Home has never been more important.**

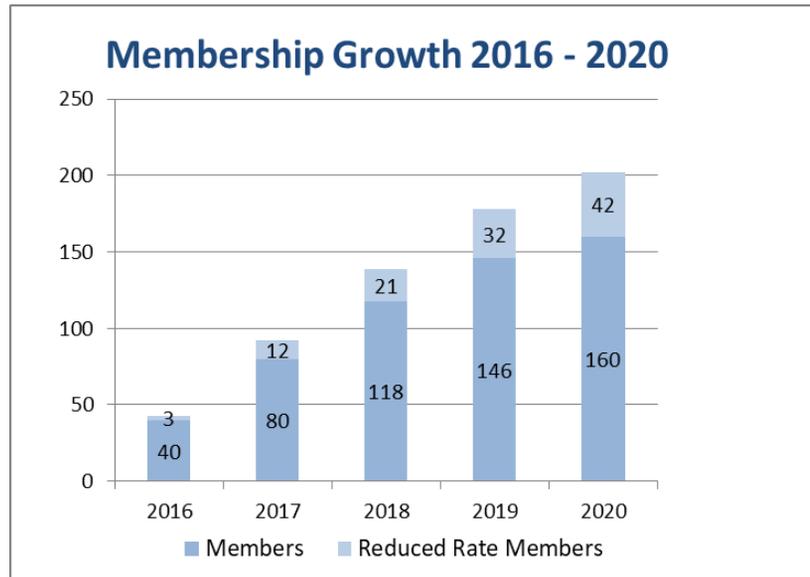
I'm excited about the year ahead. We'll be starting 2021 on a strong footing. We have an outstanding and active board to take us into the new year, with each member providing unique qualifications and experience to support and improve Rapp at Home. Our new Executive Director, Inga Janke, brings fresh energy and considerable experience running non-profits. Our incredible Kathryn Treanor continues to encourage the people connections among our members and manage our volunteer services. We have fabulous volunteers (most also members) who serve in varied and crucial ways. The dedication of all of these people is heartwarming and makes such a difference in people's lives.

I thank you for your continued volunteer and financial support to make Rapp at Home such an effective organization – helping us all enjoy safe and rewarding lives in Rappahannock.

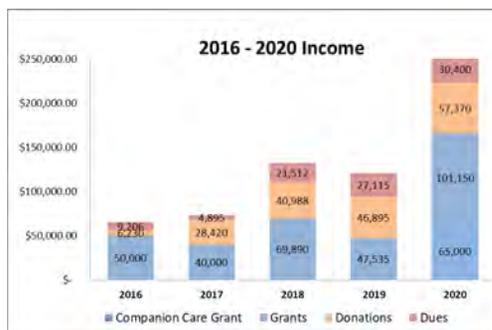


Joyce Wenger

Rapp at Home in Numbers



We met our goal of reaching the 200 member mark in 2020 even in difficult times due to Covid-19!



Rapp at Home continues to manage expenses well against a tight budget. This leaves us in 2020 with a small profit that we will carry over into 2021. The Board of Directors voted to establish an "Opportunity Fund" in 2020 that will be funded as a reserve to be used should our income goals not be met or additional funding for a new program initiative is needed. In 2020 the PATH Foundation funded a new program as a pilot in our community, the Companion Care Program. The \$65,000 was received in October 2020 and is reflected in the Grants income.

Since 2016 Rapp at Home has been able to rely on three income sources to support our programs:

- Grants
- Donations and Public Support
- Membership Fees

The newly establish Fundraising Committee has raised a record \$57,000 in 2020! We will continue to grow our membership and the services we offer. With our strong

relationships to the PATH Foundation, Northern Piedmont Community Foundation, as well as several smaller local foundations we have been able to support new program ideas such as the newly started Companion Care Program, Rapp at the Door, and Safe at Home.

We can divide the expenses in three major categories based on IRS nonprofit guidelines:

- Programs
- Fundraising
- Administrative

Each program or fundraising activity involves the time and attention of a staff member. In a thorough calculation we estimate that 11% of staff time is spent on fundraising and 79% on programs. Only about 10% of salaries are paid for administrative tasks (payroll, daily operations, meeting preparation).

Volunteers Are the Heart of Our Team



Photo credit Ray Boc. 2019 Annual Meeting and Holiday Party (pre-Covid).

What a year for all of us with the tragedy of Covid-19. We radically had to rethink and re-create ways to use Volunteers - currently 64 trained individuals - to serve our members without much face-to-face contact. Our Committees did just that and Volunteers responded.

Overall, Rapp at Home has significantly increased our hours of Services to our members facilitated greatly by ZOOM, our improved website, and the internet. In 2020, despite Covid

- We have answered 100+ more requests for other services than in 2019.
- We performed +156% more pickup and delivery of groceries and prescriptions.
- We performed +322% more hours of personal visits or phone calls.
- **We performed a total of about 500 Services!**

However

- We performed less than half the number of transportation rides in 2020 versus 2019.

While our Volunteers accomplished more than we could wish for, we can always use more Volunteers. There are many services they can provide that don't require face-to-face contact with other Volunteers or Members. Call our Member Services Coordinator for information on serving.



New Programs

- Companion Care
- Rapp at the Door
- Safe at Home
- Loaner iPads

Services

- Food and Prescription pick up
- Transportation
- Medical Alert system install
- Referrals
- Help in and around the house
- Office with highspeed internet access (limited during Covid-19)
- Computer set-up and basic training



Activities

- **Social Gatherings** in person or via Zoom: Happy Hours, Holiday Traditions, Veterans Day, Life Stories, Conversations with Danny, Monthly Book, Film & Life Story Groups
- **Presentations:** Wills & Estate Planning, Apple History in Rappahannock, Meet Local Nonprofits, Hay Chris, Real Estate Market,
- **Physical Pursuits:** Hikes, Meditation, Chair Yoga, Walking, Gym (halted during Covid)
- **Tours** (limited in 2020 due to Covid): Animal Shelter, Horse Farm, Waterpenny Organic Farming, Miller Farm



Participate

Let us know what activity you would enjoy or what service we can offer to make your life better. Need a ride to an appointment or move a heavy piece of furniture? We can help. Join the discussion and social events to meet new

Volunteer

Join our group of well-trained volunteers to help others in our community. You will quickly forget if you are volunteering or helping a friend. Pick up somebody's prescription or help deliver a small gift or food basket to a neighbor

Support

The feeling of "getting by giving" is a core idea at Rapp at Home. We are a community that problem-solves to allow Seniors to stay in their homes safely longer. If you join one of our many committees you can have direct influence

and old friends and enrich the conversations. Achieve your exercise goal by hiking with a group or learn about Rappahannock's history through tours and stories.

who is alone with our Rapp at the Door program. Help decorate a Holiday float or update our website with the latest photos. The possibilities are endless!

by creating new programs and implementing new ideas. Or support with an annual gift to help others join without a membership fee. We appreciate ALL HELP.



Board Members

President - Joyce Wenger
Vice President - Dennis Barry
Secretary - Kathy Eggers
Treasurer - Ed Eagar (ends 12/31/2020)
Director - Ruth Welch
Director - Christy Ludlow
Director - Lynn Dolnick
Director - Ralph Bates
Director - Pat Curry (ends 12/31/2020)
Director - Ken Reid (starts 01/01/2021)
Advisory Committee - Bill Dietel and Bette Mahoney

2020 Committees

Services - Chair: Sallie Morgan
Transportation Subcommittee - Chair: Mike Wenger
Activities - Chair: Kathy Eggers
Volunteer - Chair: Ralph Bates
Communications - Chair: Ruth Welch
Membership Engagement - Chair: Christy Ludlow
Fundraising - Chair: Lynn Dolnick
Finance - Chair: Ed Eagar

Rapp at Home's mission is to sustain and enrich Rappahannock County residents who are members of Rapp at Home to age in the community comfortably, safely, independently, and with peace of mind by fostering the community support and services needed to do so, through activities consistent with it's Internal Revenue Code Section 501(c)3