

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla facilisi. Aliquam dignissim augue id elit varius cursus. dolor sit amet, consectetur adipiscing elit. Nulla facilisi." - Endorsement

TAKE BACK YOUR CAREER

HOW TO **PLAY** TODAY'S CAREER GAME

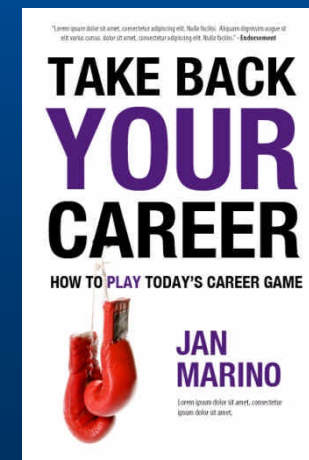


**JAN
MARINO**

Lorem ipsum dolor sit amet, consectetur
 ipsum dolor sit amet,

Take Back Your Career

- Today's career game
 - Innovative rules
 - New teammates
 - Novel plays



Take Back Your Career

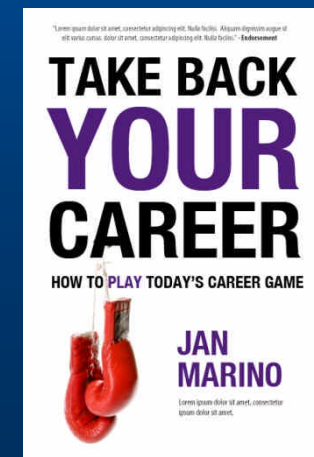
- **Innovative rules**
 - **YOU are the product**
 - **Network-no score keeping**
 - **Resumes are overrated**
 - **Social networking is a must**

Take Back Your Career

- Introduction

- Your name
- “I am” declaration
- Value statement
- Memorable fact

© 2012 Jan Marino



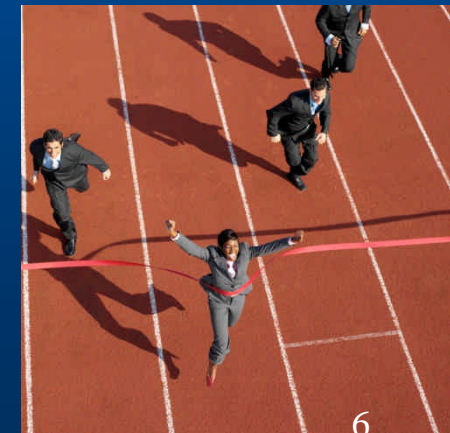
Take Back Your Career

- Example

- “Hi, my name is Ben Brown. **I am** a location expert. **The value to you** is that I can analyze data and recommend the most profitable location for your business. My last client increased profits by 20% in 12 months .

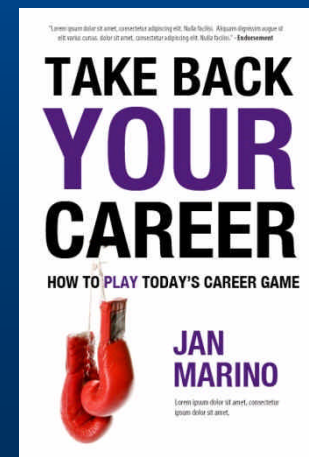
Take Back Your Career

- **New teammates**
 - **Where do you need help?**
 - Details, big picture, focus
 - **Who will help you?**
 - Leverage contacts
 - **Who holds you accountable?**
 - Choose a real hard As _____



Take Back Your Career

- **Novel plays**
 - Manage your career as a project
 - Set aside one hour every day
 - Measure your performance
 - Reward yourself



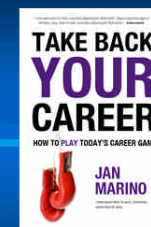
Take Back Your Career

- **Head trash – Confidence Killers**
 - “I’m not smart”
 - I’m very smart
 - “I’m too old”
 - I’m just the right age
 - “I can’t do this”
 - I can do anything I put my mind to!



Take Back Your Career

- **What about you?**
 - **Get/stay in shape**
 - 30 minutes/day
 - **Volunteer**
 - Giving back increases confidence
 - **Keep your sense of humor-**
 - Read Tina Fey's "Bossypants"
 - "Take Back Your Career"



Contact Information

Jan Marino, High Gain Companies, Inc.
Personal Branding, Career Reinvention

- **Website:** www.takebackyourcareernow.com
- **Linkedin:** <http://www.linkedin.com/in/janmarino>
- **Phone:** [#630-299-9927](tel:#630-299-9927)
- **Author of "Take Back Your Career", Available on Amazon.com**