



# MBN Advertising Rates 2018-2019

## Single Ad

- 1/4 Page Directory Ad = **\$70**
- 1/2 Page Directory Ad = **\$95**
- 1 Full Page Directory Ad = **\$170**
- Website Ad = **\$70**

## Bundle of 2 Ads

- 1/4 Page Directory Ad + Website = **\$110**
- 1/2 Page Directory Ad + Website = **\$135**
- 1 Full Page Directory Ad + Website = **\$210**

### Directory

**Deadline:** 11/09/2018

### Website

Placed as ads are submitted

Advertising Rates are from  
September 2018-June 2019.

## Email Blast Ads

**Deadline:** First Monday of the each Month

Ads will run one month only for **\$25.00**

Email blast will be sent out to the Membership on the FIRST Tuesday of each month.

Ad file must be received no later than the first Monday of each month, September 2018-June 2019.

Only 8 ads will run per month, ads will be placed on a first come basis.

Refer to page 2 for the details on ad specifications

### Term or Conditions

- Directory and Web Ad pricing is not pro rated (prices are for one full year, no matter when your order is placed).
- Email Blast Ads will run only one month per payment.
- Payment for ads must be received within 30 days of placement, or ad will be pulled.
- Ads can not be changed or altered unless contact information or business name changes.
- Membership status must remain in good standing during 2016-2017 MBN year for ads to continue running.
- No partial or full refunds will be given if member decides to cancel advertising or membership status changes.
- Full Page Directory Ads will be limited to first 50 paid ads.
- Web ads will be posted within five business days of receipt.
- Orders and artwork must be sent by the member, not by your designer.
- If your ad does not meet specifications, you will be contacted, and your ad will not be processed for printing/web until problems are addressed.

**For Questions Contact [mbnads@gmail.com](mailto:mbnads@gmail.com)**

*Women Supporting Women*

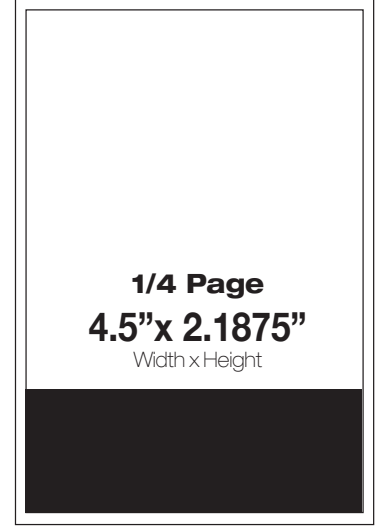
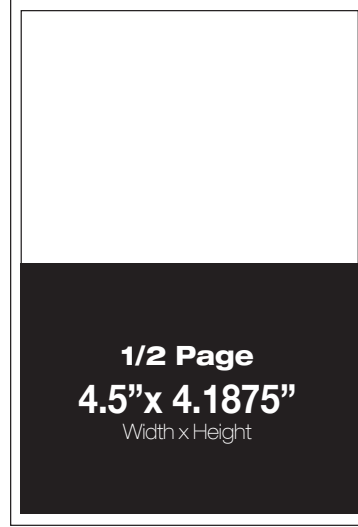
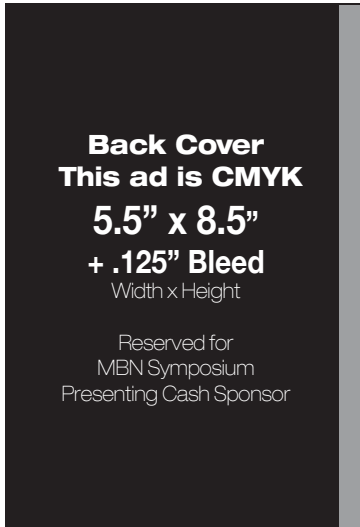
Resource

Education

Connection

[www.DiscoverMBN.com](http://www.DiscoverMBN.com)

## MBN Member Directory



**NOTE: keep all content .5in from right edge, for spiral binding**

**Resolution: 300 DPI**

**File Format: PDF**

*Publisher files will NOT be accepted*

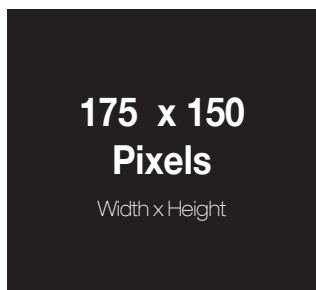
**Color: All Grayscale, Back Cover ONLY is CMYK**

**Ads will run in the 2018-2019 MBN Directory**

**NOTE: All directory ad files must be submitted in press ready format at the resolution, color, and in the accepted file format listed above. CONVERT ALL FONTS TO CURVES.**

*Consult the MBN Directory if you need assistance creating your ad.*

## Website



**Resolution: 72 DPI**

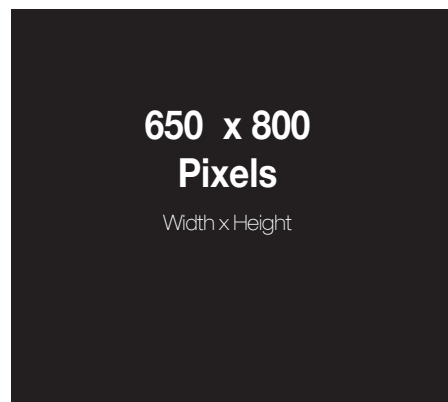
**File Format: JPEG ONLY**

**Color: RGB**

**Please provide a URL for your ad so we can link to your website.**

**Website Ads will run on [www.DiscoverMBN.com](http://www.DiscoverMBN.com) from September 2018-August 2019**

## Email Blast



**Resolution: 72 DPI**

**File Format: JPEG ONLY**

**Color: RGB**

**Please provide a URL for your ad so we can link to your website.**

**Email advertising blast will be sent out the first Tuesday of each month. Your ad will run only one month unless multiple payment requests are made.**

**Submit all ads to: [mbnads@gmail.com](mailto:mbnads@gmail.com)**