



MBN Advertising Rates 2017-2018

Single Ad

- 1/4 Page Directory Ad = **\$70**
- 1/2 Page Directory Ad = **\$95**
- 1 Full Page Directory Ad = **\$170**
- Website Ad = **\$70**

Bundle of 2 Ads

- 1/4 Page Directory Ad + Website = **\$110**
- 1/2 Page Directory Ad + Website = **\$135**
- 1 Full Page Directory Ad + Website = **\$210**

Directory

Deadline: 11/10/2017

Website

Placed as ads are submitted

Advertising Rates are from
September 2017-June 2018.

Email Blast Ads

Deadline: First Monday of the each Month

Ads will run one month only for **\$25.00**

Email blast will be sent out to the Membership on the FIRST Tuesday of each month.

Ad file must be received no later than the first Monday of each month, September 2017-June 2018.

Only 8 ads will run per month, ads will be placed on a first come basis.

Refer to page 2 for the details on ad specifications

Term or Conditions

- Directory and Web Ad pricing is not pro rated (prices are for one full year, no matter when your order is placed).
- Email Blast Ads will run only one month per payment.
- Payment for ads must be received within 30 days of placement, or ad will be pulled.
- Ads can not be changed or altered unless contact information or business name changes.
- Membership status must remain in good standing during 2016-2017 MBN year for ads to continue running.
- No partial or full refunds will be given if member decides to cancel advertising or membership status changes.
- Full Page Directory Ads will be limited to first 50 paid ads.
- Web ads will be posted within five business days of receipt.
- Orders and artwork must be sent by the member, not by your designer.
- If your ad does not meet specifications, you will be contacted, and your ad will not be processed for printing/web until problems are addressed.

For Questions Contact mbnads@gmail.com

Women Supporting Women

Resource

Education

Connection

www.DiscoverMBN.com

MBN Member Directory

Back Cover
This ad is **CMYK**
5.5" x 8.5"
+ .125" Bleed
Width x Height

Reserved for
MBN Symposium
Presenting Cash Sponsor

Full Page
4.5" x 7.875"
Width x Height

1/2 Page
4.5" x 4.1875"
Width x Height

1/4 Page
4.5" x 2.1875"
Width x Height

NOTE: keep all content .5in from right edge, for spiral binding

Resolution: 300 DPI
File Format: PDF

Publisher files will NOT be accepted

Color: All Grayscale, Back Cover ONLY is CMYK

Ads will run in the 2017-2018 MBN Directory

NOTE: All directory ad files must be submitted in press ready format at the resolution, color, and in the accepted file format listed above. CONVERT ALL FONTS TO CURVES.

Consult the MBN Directory if you need assistance creating your ad.

Website

175 x 150
Pixels
Width x Height

Resolution: 72 DPI
File Format: JPEG ONLY
Color: RGB

Please provide a URL for your ad so we can link to your website.

Website Ads will run on www.DiscoverMBN.com from September 2017-August 2018

Email Blast

650 x 800
Pixels
Width x Height

Resolution: 72 DPI
File Format: JPEG ONLY
Color: RGB
Please provide a URL for your ad so we can link to your website.

Email advertising blast will be sent out the first Tuesday of each month. Your ad will run only one month unless multiple payment requests are made.

Submit all ads to: mbnads@gmail.com