

Candidate Profile



Vote Dee Alred for Vice President of WSSA

Greetings Snowmobilers!

My name is Dee Alred and I am running for the position of vice president of the Washington State Snowmobile Association (WSSA) and would like your vote.

I have been snowmobiling since 1991 when my husband Ron and I thought that as a family, this would be an enjoyable way to get out on the snow. Our boys were teenagers and we were able to enjoy many weekends exploring the eastern slopes of the Cascades together. As the years passed, we were also able to pass our passion of riding on to our grandkids.

We originally joined the Washington State Snowmobile Association to help keep our trails open. During our time with WSSA we have met many new friends, joined several snowmobile clubs, participated in many on-the-snow events, and have enjoyed riding all over the state. We were honored to receive WSSA's Snowmobile Couple of the Year in 2008/2009.

I was a previous vice-president and president of WSSA and understand how important our association is to the average snowmobiler. During my tenure, I led the effort to institute the WSSA Trail Grant program, an easy way for clubs to earn grants to build warming huts, conduct large trail brushing ventures, and other projects directly benefiting Washington snowmobilers. I was also on a Blue Ribbon Task Force set up by the Washington State Parks Commission, to help with strategic planning, determining the future course for our state-wide snowmobile program.

My current roles in the association include:

- Chairman of 'All Trails to Olympia Day' – Annually I organize a legislative day for snowmobilers to meet one-on-one with their legislators and discuss issues important to snowmobilers. Our presence there is key to keeping our trails open for future riders and ensuring our dedicated funding isn't misappropriated; legislators remember us when we bring them a pack of Hostess Snowballs, our way of branding this event.
- By-Laws Chair – I ensure WSSA meetings are run properly following 'Roberts Rules of Order', answer questions regarding by-laws and SOPs, and lead a committee when by-law changes are required.
- With Ron, I have managed the WSSA booth at the WSSA Snow Show since 1994 - We answer questions, renew memberships and sell merchandise, all in an effort to promote WSSA! (We also manage the booth at the Spokane Snow Show and Snofest in Leavenworth.)
- I have lead the annual Legal Action Fund raffle (currently for a new sled deck) since 2007, helping to raise thousands of dollars to defend our riding areas.

On the national stage my involvement has included:

- A board member on the American Council of Snowmobile Associations representing Washington, (which also provided voice for Washington with the International Snowmobile Council).
- A delegate representing Washington in the Western Chapter of Snowmobile Associations.

Closer to home I am involved with two local clubs, the Yakima Ski-Benders and Drift-A-Way Snowmobile Club. I recently took on the responsibility of managing the Ski-Bender's annual Crab Feed with Ron, and I routinely volunteer and work other club events in whatever capacity the club needs.

My primary goals for WSSA are to see our organization expand into every snowmobiling household in the state and improve our involvement with all the clubs in the state.

If elected, I will do my very best to visit every club in the state on a regular basis. I think by being personally involved, I can convey WSSA's accomplishments and goals directly to the people who can benefit most. Our organization is extremely important to snowmobiling families and many of them don't have a clue as to who we are and what we do. I want to remedy that!

So, I am asking for your support and your vote.

Safe sledding,

Dee Alred

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Hello WSSA Members!

I wanted to share with you all some exciting news! I have accepted a nomination from our current WSSA President Jim Kingman for the WSSA Vice Presidency for next year. With the upcoming elections for the board positions in March I wanted to take a few minutes of your time and share with all of you a little bit about my qualifications and my goals for the VP position.

Jon Ferrian

- From Minnesota
- 44 years old
- Married to Edythe Ferrian for over 22 years
- Two sons: Jon J Ferrian and Maxx Ferrian
- Live in Sammamish Washington since 2012

Qualifications and Relevant Experience

- WSSA Evolution and Sustainability Committee Chair
- WSSA Safety Chair Since 2017
- WSSA Member since 2012
- Northwest Avalanche Center Board of Directors Member since 2016
 - Fundraising Committee - Member
 - Diversity Committee - Member
 - Snowmobile Advisor to NWAC
- Member of Cascade Drift Skippers - Issaquah, WA
 - International Snowmobile Club of the Year 2017 - ACSA
- Member of Bavarian Boondockers - Leavenworth, WA
- Member of Northwest Glacier Cruisers - Burlington, WA
- Member of Sno-Jammers - Puyallup, WA
- Past Secretary of Cascade Drift Skippers
- Past Member of Minnesota United Snowmobile Association - MN
- Past President of Crow Wing County Snowmobile Trail Association - MN
- Past Vice President of Gull Lake Drifters - MN

Goals for WSSA as the Vice President

I believe that snowmobiling across the world is in critical need for new energetic people with new ideas and with an understanding of what the evolution of snowmobiling means to the industry as well as to organizations like WSSA. I believe that I am in the perfect place to understand and respect where organizations like WSSA have been while at the same time being very well connected to sledders of all ages and skill levels. I have been involved in organized snowmobiling since 1999 and for over 20 years now I have seen what the history of snowmobile clubs across the USA has been and what they are today. It is very clear to me that WSSA is prime for a new and energetic Vice President like myself after attending board meetings for the last 3 years. While attending these meetings every month I have already seen first hand what a strong foundation that WSSA has today and I also have a clear vision of what WSSA needs to be in the future to thrive in this new era of sledding.

- Maintain the strong history and foundation of WSSA.
- Leverage the experience and knowledge of current leadership and membership for the long term success of WSSA.
- Evolve the WSSA website to a new user friendly format that adds value to our members and partners.
- Evolve the WSSA Board Meetings to add more value to all current and future participants and better serve the clubs that we represent.
- Fine tune the WSSA Snow Show to make it better for Washington sledders.
- Continue great partnerships with State Parks Winter Rec Program.
- Continue and evolve the Olympia Day by showing the membership the value of their participation.
- Grow partnerships with the private sector to help drive the impact and the revenue of WSSA for long term sustainability of the Association.
- Build a better communication strategy for WSSA to be able to speak with the snowmobile public.
- Build a strong partnerships with dealers, manufacturers, and others (we win together).
- Grow Membership of WSSA in a meaningful way to drive revenue and engagement with the snowmobile public.
- Leverage Social Media to better engage the snowmobile public by finding people who are effective and passionate about online social Media interaction and WSSA.

Thank you all for your time and thank you for your support.

Jon Ferrian