

# Florida Floodplain Managers Association 2019 Annual Conferences Abstracts

---

<b>Title:</b>	Developing an annual CRS checklist
<b>Length:</b>	90 minutes
<b>Subject:</b>	Community Rating System (CRS)
<b>Target Audience:</b>	CRS Coordinators
<b>Presenter Name:</b>	French Wetmore, CFM Consultant French & Associates, Ltd.
<b>Biography:</b>	<p>French Wetmore is President of French &amp; Associates, a floodplain management consulting firm in Steilacoom, Washington.</p> <p>After graduating from Indiana University in 1968, French served in the Army for three years. He then received a Master's in Public Administration from Syracuse University (1972) and worked as a city administrator for several Illinois communities. After some of them flooded, he became Chief of Local Floodplain Programs for the Illinois Division of Water Resources and State Flood Insurance Coordinator until 1988.</p> <p>French was the lead consultant to FEMA and the Insurance Services Office on the Community Rating System from its inception in 1988 through 2014. He was the primary author of the CRS Coordinator's Manual and numerous guides for communities on the CRS. He is still a consultant to the program.</p> <p>French served as Chair of the Association of State Floodplain Managers (1985 – 1987) and President of the Certification Board of Regents (2001 – 2004).</p>
<b>Co-Presenter:</b>	Lori Lehr, CFM
<b>Biography:</b>	<p>Lori Lehr is the President of Lori Lehr Inc., with more than 20 years of experience in the field of floodplain management and the Community Rating System (CRS). Ms. Lehr is currently assisting communities across Florida with participation in the CRS program. She also works with communities to maintain compliance with the National Flood Insurance Program (NFIP).</p> <p>Prior to starting her own consulting firm, Ms. Lehr was a Senior Field Specialist and Lead Instructor with Insurance Service Office/Community Rating System (ISO/CRS). Along with conducting Field Verification Visits, Ms. Lehr participated in training new ISO/CRS Field Specialist and was the lead instructor for the 278 Community Rating System Course with EMI.</p> <p>Ms. Lehr was also served as the Floodplain Manager for the City of St. Petersburg, Florida. During her tenure with the City she became a Certified Floodplain Manager (CFM) and the City's CRS Coordinator. Ms. Lehr's responsibilities also included: management of all construction in the Special Flood Hazard Area (SFHA), building plan review, building inspection, code enforcement, the adoption of new Flood Insurance</p>

Rate Maps (FIRMs) and the revision of the City's Flood Damage Protection Ordinance.

**Abstract:** Developing an annual CRS checklist

Has this happened to you? A few days before your annual recertification is due to the Insurance Services Office, you realize someone forgot to send out an outreach project or the building department can't find a permit that shows how they determine cumulative substantial improvements.

How many times have you said, "if only I had a checklist of what was due and when, I wouldn't have this last minute rush every year?"

This session will walk the participants through the development of an annual checklist for their CRS activities. It won't be rocket science - it will be a chance to sit down and identify what needs to be done for your community's programs and write a list of actions, documentation, and deadlines.

The format will be a workshop with a master list that participants can tailor to their situation and take back to their office.