

**Florida Floodplain Managers Association
2019 Annual Conferences
Abstracts**

Title: Online Tools & Public Outreach

Length: 30 minutes

Subject: Outreach

Target Audience: Local Officials

Presenter Name: Patrick Doty, CFM
Floodplain Manager
St. Johns County, FL

Biography: I am currently working as a Floodplain Manager for St. Johns County, I have worked a Planner for the Village of Islamorada and St. Johns County. I have a masters degree in Urban Planning from Texas A&M University, and am a Certified Floodplain Manager.

Co-Presenter: None

Biography:

Abstract: With flood related issues becoming a common part of daily life for many residents of coastal communities, so are questions about what measures are being taken at a local level to address flood related issues. St. Johns County has been actively improving our outreach tools to more accurately show flood zones, letters of map change, as well as actively communicate to the public regarding the efforts being undertaken, as well as basic floodplain management information. 2018 was a year of attempting to build public knowledge and interest in floodplain management and our tools and outreach have been a huge benefit in that goal.