

**Florida Floodplain Managers Association
2019 Annual Conferences
Abstracts**

Title:	Everything I Know about Floodplain Management I Learned in the Army
Length:	45 minutes
Subject:	General Floodplain Management
Target Audience:	Floodplain Managers, Local Officials
Presenter Name:	French Wetmore, CFM Consultant French & Associates, Ltd.
Biography:	<p>French Wetmore has worked in floodplain management since 1972, first as a local official, then as the Illinois State Flood Insurance Coordinator, 1976 – 1988. Since 1988, he has been President of French & Associates, a floodplain management consulting firm. French has a B.A. in Government from Indiana University (1968) and an MPA from Syracuse University (1972).</p> <p>French’s floodplain management accomplishments include being a founder (1976) and Chair of the Association of State Floodplain Managers (1985 – 1987), recipient of the Goddard-White Award (1991), and President of the Certification Board of Regents (2000 – 2004).</p> <p>French also has some experience in the US Army. He served on active duty as an infantry officer, 1968 – 1971, including a tour in Vietnam as a platoon leader and company commander with the First Cavalry Division. He then served in the Illinois National Guard and the Army Reserves. He retired as a Reserve Lieutenant Colonel in Military Intelligence in 1995.</p>
Co-Presenter:	None
Biography:	
Abstract:	French will talk about the lessons he learned in the Army that apply to good floodplain management, with illustrations from his active duty and Reserve service and his professional work as a floodplain manager.