

Presenter: C. J. Reynolds [08:45 to 09:30]

Presentation Title: **Increasing Collaboration and Support for Regional Resilience Planning: Strategies for Local Government Staff**

Abstract: In Oct 2018, 6 counties and 20 municipalities agreed to collaborate and formed the new Tampa Bay Regional Resiliency Coalition. The session will provide an overview of the new Regional Resilience Coalition strategies and plans for 2019-2020. CJ will also discuss processes for leveraging local concerns about SLR and flooding to increase support for floodplain management planning and implementation.

CJ Reynolds

CJ Reynolds is the Director of Resilience and Engagement at the Tampa Bay Regional Planning Council. Prior to joining the TBRPC in January, Reynolds was at the University of South Florida where she developed and coordinated stakeholder engagement research on municipal programs ranging from stormwater and marine debris to perceptions of climate adaptation and attitudes toward fees and taxes. CJ has more than 20 years of experience working with scientists, executives, planners, associations, public health departments, and federal agencies to develop innovative public-private partnerships that address emerging risks and enhance public safety and health. Prior to moving to Florida, CJ was the Director of Industry Education for a global food testing and consulting company, and the Director of Consumer Public Relations for the National Cattlemen's Beef Association. A native of Chicago, CJ has a B.S. in journalism from Northern Illinois University.