

**Florida Floodplain Managers Association
2019 Annual Conferences
Abstracts**

Title: Understanding the Impacts of Map Changes on Flood Insurance

Length: 45 minutes

Subject: Insurance

Target Audience: Floodplain Managers, Mapping Contractors, Local officials

Presenter Name: Bruce Bender, CFM
Senior Vice President
Bender Consulting Services, Inc.

Biography: With 30+ years of experience, Bruce Bender has been providing community engagement and outreach services and flood insurance expertise since 2002. On a national perspective, Bruce has supported FEMA's NFIP national marketing Campaign (FloodSmart) and national mapping programs (Map Mod, Risk MAP). At the local level, he assists counties and communities with their community engagement and outreach efforts as they go through map changes and provides them flood insurance expertise. He has participated in numerous flood insurance-related studies and been an expert witness in court cases related to flood and private flood insurance. He is currently a Co-Chair for the Association of State Floodplain Managers (ASFPM) Insurance Committee...and has a flood insurance policy.

Co-Presenter: None

Biography:

Abstract: Across the nation and across Florida, property owners are waking up to new inland and coastal FEMA flood maps that may not only show significant changes in flood risk but include new flood zones and terminology. As a floodplain manager, are you ready to explain the change in flood risk and the insurance implications? Do you understand the different coastal risks like the Coastal A zone now being shown on maps? And what is a LiMWA anyway? With all of the changes due to NFIP reform, are you aware of the latest rating options residents have when their homes are newly identified to be at high risk...or no longer are in a high-risk area?

This workshop will help explain those changes, what they mean and provide key messaging so that you will be able to better understand and explain the impacts and options, whether to a property owner, the media...or an elected official.