



2020 FFMA Annual Conference

Working Uni-virtual-ly to Stop Flooding

April 7-9, 2020

10AM-2PM Daily

Sign up at FLfloods.org

Agenda

CEUs: 12 CFM / 12 PE

Tuesday April 7th

- 10:00 AM Welcome: FFMA Executive Director **Cece McKiernan** and FFMA Chair **Del Schwalls**
- 10:15 AM Kickoff Speaker: **Senator Jeff Brandes**, Florida District 24
Chair of Senate Appropriations Subcommittee on Criminal and Civil Justice
Nationally recognized policy leader in flood insurance
- 10:30 AM Mexico Beach Recovery
Del Schwalls, President, Schwalls Consulting LLC
- 11:00 AM Conventional appraisal vs. Actual Cash Value appraisal
Patricia Staebler, Principal, Staebler Appraisals and Consulting
- 12:00 PM The Psychological Cost of Flooding
Jeff Swan, CEO, DryFab Customs LLC
- 12:30 PM Flood Mitigation in the Southeast Using FEMA Hazard Mitigation Assistance
Byron Hinchey, Senior Project Manager, S&ME, Inc.
- 1:00 PM Navigating the CDBG-DR Program
Danny Hinson, Planning Program Manager, Tetra Tech
- 1:30 PM Update from FEMA's Office of the Flood Insurance Advocate
David Stearrett, Director, Office of the Flood Insurance Advocate

Wednesday April 8th

- 10:00 AM State Updates
Steve Martin, State NFIP Coordinator/State Floodplain Manager,
FDEM Bureau of Mitigation
- 10:30 AM Federal Updates
Jason Hunter, Chief, Floodplain Management and Insurance Branch,
Mitigation Division, FEMA Region IV

- 11:00 AM Risk Rating 2.0: Progress to Date and Next Steps
Tony Hake, Product Delivery Division Director, FEMA Federal Insurance Directorate
- 11:30 AM Flood Risk and Insurance: Overcoming the Misperceptions and Myths
Bruce Bender, Senior Vice President, Bender Consulting Services, Inc.
- 12:00 PM NFIP Claims Made Public, Now What?
Manny Perotin, Senior Project Manager, CDM Smith
- 12:30 PM Flood Insurance Demystified: Tools and Tips from the Private Flood Market
Jim Albert, Chairman and Founder, Neptune Flood Insurance
- 1:00 PM Getting the Most from your PPI
Dave Arkens, ISO/CRS Technical Coordinator, Verisk
- 1:30 PM CRS Activity 420: Designs for a Successful Open Space Program
Christopher Mason, FEMA Floodplain Coordinator, Collier County Growth Management

Thursday April 9th

- 10:00 AM NGS Datum Shift
Denis Riordan, Gulf Coast Regional Geodetic Advisor, NOAA, National Geodetic Survey
- 10:30 AM Potential Implications of Sea-Level Rise and Changing Rainfall for the
Florida Building Code: a Miami-Dade County Case Study
Tiffany Troxler, PhD, Research Associate Professor, Florida International University
- 11:00 AM Pinellas County Floodplain Program: Reaching the Public and Planning for the Future
Lisa Foster, Floodplain Administrator, Pinellas County
Mike Twitty, Property Appraiser, Pinellas County
Hank Hodde, Sustainability & Resiliency Program Coordinator, Pinellas County
- 12:00 PM Climate Law, Policy and a Case Study of Monroe County
Erin Deady, Esq., President, Erin L. Deady, P.A.
- 1:00 PM Storm Surge Modeling and Sea Level Rise Analysis on a
Small Estuarine Tributary, St. Johns County, Florida
Steven Peene, PhD, Principal, Applied Technology and Management, Inc.
Nico Pisarello, Staff Engineer, Applied Technology and Management, Inc.
- 1:30 PM Empowering Local Officials to Talk Flood Risk
Lisa Messano, Outreach and Communication Specialist, FEMA CERC
- 2:00 PM Sponsor Showcase
- 2:30 PM FFMA Annual Member Meeting & Elections