

**Florida Floodplain Managers Association
2019 Annual Conferences
Abstracts**

Title: Risk Rating 2.0 - A Deeper Dive

Length: 45 minutes

Subject: FDEM / FEMA

Target Audience: Floodplain Managers, Insurance

Presenter Name: Tony Hake, N/A
Product Delivery Division Director
Federal Insurance and Mitigation Administration

Biography: Mr. Hake is Product Delivery Division Director within the Federal Insurance Directorate. Federal Insurance aligns and simplifies flood insurance program delivery for policyholders and property owners. The Product Delivery Division includes four Branches: Claims, Direct Service Branch, Industry Management and Underwriting. These branches lead and oversee the multitude of private entities that aid FEMA in the delivery of the NFIP through a unique public private partnership. In addition, Mr. Hake is the Program Manager for the Federal Insurance and Mitigation Administration's NFIP Transformation effort. This effort includes Risk Rating 2.0, New NFIP Policy Forms, PIVOT Integration and Change Management across the FIMA Program lines with a focus of making the program more transparent and easier to use.

Co-Presenter: None

Biography:

Abstract: FIMA is transforming the National Flood Insurance Program into a simple, easy and more transparent experience that policyholders, communities and the entire NFIP ecosystem can value and trust. This session will provide an expanded update on FIMA's redesign of the NFIP rating system and help answer questions floodplain managers and others may have like:

- Why are we doing it?
- What it is?
- How is it different from rate development of the past?
- What we are doing?

Don't miss this important update on how NFIP rating will change in Florida...and across the US.