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May 8, 2018

Dear Friend,

Gold Coast Neighbors Association and PAWS Chicago invite you to join us as a sponsor of the third annual *Best in Gold Coast Dog Show*. Your participation will show your company's commitment to the community and to animal rescue.

GCNA has partnered with PAWS to raise funds for community safety and PAWS Chicago Homeless Animal Medical Center.

By taking part in this event as a sponsor, you will make a significant contribution both to the success of this fun-filled event and to the quality of life for our furry friends. To recognize your involvement, your company will be showcased to all GCNA and PAWS members and to many other Chicago communities in general, and promoted heavily through our organizations' marketing efforts both in print and on line. Because of the popularity of the last two events, this year's show promises to be even more highly visible.

The *Best in Gold Coast Dog Show* will be held Saturday, October 6, 2018, in the park, at Astor Street and North Avenue. The schedule of events is:

- Dog Participant Registration and Photos: 12:00 p.m. – 12:45 p.m.
- Red Carpet Parade and Awards Announcement: 1:00 p.m. – 3:00 p.m.

Your support is greatly appreciated and crucial to the success of this event. Please choose from the sponsorship levels that are enclosed, indicate your choice and respond via email to BIGC@goldcoastneighbors.org.

If you have questions or need additional information, please email us at BIGC@goldcoastneighbors.org or call 773.510.7327.

Sincerely,

Lauren Burny, Kim Gleeson, and Carla Walker

Lauren Burny, Kim Gleeson, and Carla Walker
Best in Gold Coast Dog Show Committee Co-Chairs

Gold Coast Neighbors...because great neighborhoods don't just happen!

P.O. Box 101241 • Chicago, IL 60610 • 773.510.7327
info@goldcoastneighbors.org • www.GoldCoastNeighbors.org



2018 SPONSORSHIP OPPORTUNITIES

Blue Ribbon Sponsor--\$5,000

- VIP canopy tent for ten people with sips & bits
- Advertisement on cover page of the event program
- Advertisement on GCNA website
- Advertisement via eblasts to GCNA members
- Logo on the pup-arazzi backdrop banner
- Your business giveaways, cards, and coupons included in doggie bags
- Your own event day "trade" table
- Your business highlighted by emcee throughout event
- Two participant tickets

Red Ribbon Sponsor--\$2,500

- Advertisement on inside full page of the event program
- Logo on the pup-arazzi backdrop banner
- Your business giveaways, cards, and coupons included in doggie bags
- Full-size event day "trade" table
- Emcee thank you announcement
- Two participant tickets

Yellow Ribbon Sponsor--\$1,250

- Half-page advertisement in the event program
- Your business giveaways, cards, and coupons included in doggie bags
- Half-size event day "trade" table
- Emcee thank you announcement
- One participant ticket

Green Ribbon Sponsor--\$500

- Quarter-page advertisement in the event program
- Half-size event day "trade" table
- Emcee thank you announcement
- One participant ticket

Sign me up as a sponsor at the following level:

_____ Blue Ribbon Sponsor	\$5,000	_____ Yellow Ribbon Sponsor	\$1,250
_____ Red Ribbon Sponsor	\$2,500	_____ Green Ribbon Sponsor	\$500

Company and Name _____

Address: _____

Phone (mobile preferred) _____

Email _____

How would you like your name to appear in the program? _____

Pay via check: Made out to *Gold Coast Neighbors Association* or *GCNA*
Gold Coast Neighbors Association, PO Box 101241, Chicago, IL 60610-1241

Pay via credit card: (Circle One) Visa MasterCard American Express

First and Last Name on Credit Card _____

CC# _____ Expiration Date _____ CSV _____