

2016 Third District Voter Registration, Education, and Mobilization  
Committee Plan

**2016 THIRD DISTRICT VREM  
RATIONALE:**

We are asking every Chapter within the Third District to make a concerted effort to conduct an aggressive Voter Registration, Education, and Mobilization (VREM) program this year. 2017 is the Presidential election along with some state and local official election, its importance is critical to how our country moves forward, and Men of Omega can have a great impact on our communities and country at large. Omega Men have always answered the call regarding civic duties and voter registration; our tradition in these areas trace back to our founding founders. We must continue these efforts in helping to shape the future of our country.

**OBJECTIVE:**

As a Mandated Program of Omega Psi Phi Fraternity, Inc., we intend to conduct non-partisan VREM activities and events designed to increase registered voters and increase educational awareness among citizens within the Third District. Additionally, the District through its Chapters are to provide an aggressive mobilization campaign by providing transportation to the polls on Election Day for those citizens who may require such assistance in order to vote.

**GOALS:**

Each Area within the Third District will record at least 250 new registered voters (2,000 in total for the entire Third District); and each Area within the Third District will transport at least a minimum of 50 people who require transportation assistance to the polls (400 rides in total to the polls).

**IMPORTANT DATES TO REMEMBER:**

- Last Day to Register to Vote for General Election – June 14, 2016
- Deadline to Apply for Absentee Ballot for Election – TBD
- **Primary – TBD**
- Last Day to Register to Vote for General Election – TBD
- Deadline to Apply for Absentee Ballot for General Election – TBD
- **General Election Day – November 8, 2016**

**VIRGINIA BOARD OF ELECTIONS WEBSITE:** <http://www.sbe.virginia.gov/>

**DISTRICT OF COLUMBIA BOARD OF ELECTIONS WEBSITE:**  
[https://www.dcboee.org/voter\\_info/index.asp](https://www.dcboee.org/voter_info/index.asp)

2016 Third District Voter Registration, Education, and Mobilization  
Committee Plan

**DISTRICT OF COLUMBIA ELECTIONS SCHEDULE:**

[http://elections.mytimetovote.com/dates/washington\\_dc.html](http://elections.mytimetovote.com/dates/washington_dc.html)



GeneralElectionCalen  
dar\_110816(3).pdf

**VOTER REGISTRATION DRIVE GUIDELINES:**



guidevoterregdrive.p  
df

It is important to note that Effective July 1, 2013 all individuals or organizations requesting twenty-five (25) or more voter registration applications from the State Board of Elections (SBE) or local voter registration offices must register and complete SBE certified training.

Brothers may complete this training one of three ways:

1. Instructor led, classroom training offered by SBE or contact Garry Ellis ([garry.ellis@sbe.virginia.gov](mailto:garry.ellis@sbe.virginia.gov));
2. Instructor led, classroom training at local voter registration offices. Please contact your local voter registration office for more information; or
3. To complete the training on-line.

**ESTABLISH AREA COORDINATORS: (TBD)**

- Northern Area I –
- Northern Area II –
- Central Area I –
- Central Area II –
- Eastern Area I –
- Eastern Area II –
- Eastern Area III –
- Western Area I –

**ESTABLISH LOCAL CHAPTER VREM CHAIRMEN:**

As VREM is a Mandated Program, each Chapter within the Third District must have a VREM Committee and Chair of the Committee. If not already formed, each Chapter should

2016 Third District Voter Registration, Education, and Mobilization  
Committee Plan

establish a VREM Committee no later than May 1, 2016. The Chapter VREM Chairmen will also serve as members of the 2016 Third District VREM Committee.

**VREM COMMITTEE PLANS:**

Each local Chapter will design and develop a VREM Implementation plan no later than May 15, 2016. Plans will be submitted to the Third District VREM Committee Chair no later than June 15, 2016.

**TRAINING FOR VREM CHAPTER COMMITTEE MEMBERS:**

Once the local Chapter VREM Committee Chair has completed training, he should conduct the training for other Brothers who wish to be a part of the local VREM Committee, or ensure that the Brothers have completed the online training BEFORE any voter registration drives take place. There are new stringent guidelines, and to protect the Chapter, the District, and the Fraternity we must be in compliance with the new regulations. Chapter VREM Chairmen should be prepared to attend a training session at this year's Third District Pre-Conclave Caucus Meeting.

**ESTABLISH DATES FOR VREM CANVASSING EVENTS AND VR DRIVES:**

*TBD with/by individual VREM Chapter Chairman.*

**ESTABLISH DATES FOR THE THIRD DISTRICT VREM BLITZ:**

Suggested Date: **TBD**

**TENTATIVE THIRD DISTRICT VREM TELECONFERENCES:** (all times 7:00 PM)

- TBD

**ESTABLISH "Ride-to-the-Polls" COORDINATORS: TBD**

**ESTABLISH ADVERTISING EFFORTS:**

- Public Awareness Advertising
- Social media, Facebook, Twitter, etc.
- Flyers, brochures, and other print media
- Word of Mouth
- Churches
- Colleges and Universities
- High Schools

**STANDARDIZE INSURANCE AND LIABILITY FORMS:**

2016 Third District Voter Registration, Education, and Mobilization  
Committee Plan

To be completed by Chapters.

**ESTABLISH ELECTION DAY COORDINATORS:**

To ensure smooth mobilization, a General Election Day coordinator from each local Chapter should be available to assist in the event that any concerns regarding VREM occur. The Election Day coordinator can be the Chapter's VREM Chairman or another designee appointed by the Basileus or the Chapter.

**OMEGA PSI PHI PRESENCE AT THE POLLS:**

It is highly encouraged that each Area within the Third District have at least 2 Brothers serve as Election Officers within their respective precinct. This will provide a greater awareness of the voting process and give Omega Psi Phi public presence throughout the entire day at the polls.

**TARGETTED CITIES (African American Population):**

Alexandria (21.8)  
Charlottesville (19.4)  
Chesapeake (29.8)  
Hampton (49.6)  
Lynchburg (29.3)  
Newport News (40.7)  
Norfolk (43.1)  
Portsmouth (53.3)  
Richmond (50.6)  
Roanoke (28.5)  
Suffolk (42.7)  
Virginia Beach (19.6)  
Woodbridge/*Dale City* (28.6)

**OTHER CITIES TO CONSIDER**

Arlington (8.5)  
Ashburn (7.9)  
Centreville (7.5)  
Harrisonburg (6.4)  
Henrico/*Tuckahoe* (9.7)  
McLean (1.8)  
Reston (9.7)

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Committee Plan

Note: We are working to obtain current figures for the District of Columbia.

This VREM Plan is designed to be both effective and manageable. Our goal is make a positive impact on this year's election and not allow this effort to be burdensome on the District or its Chapters. However, in order to reach our objective, we will need the support and involvement of each Chapter and its Basileus.

Fraternally and respectfully submitted,

The Third District VREM committee  
Bro Shawn Wilson 1-KII-14