

# CCA Competitive Conservation Grant Proposal

## Mission and Goal

The CCA conservation grants are intended to assist members, individuals, and organizations to carry out the conservation mission of CCA, namely “to promote the conservation of watersheds and the preservation of natural water conditions for human-powered craft through cooperation with local and national conservation programs and activities.”

The goal is to preserve watersheds for future generation through education, efforts to influence government policies, and direct conservation actions such as river clean-ups and erosion control projects. CCA awards grants, as available, in amounts up to \$2000 to individuals or groups that meet the criteria for a watershed protection project.

## Criteria for Proposals

Proposals should contain at least one of the following three components:

- 1) A public outreach or education effort in support of a water conservation related issue;
- 2) A plan of action to conserve a river and/or a watershed (i.e., river cleanup day, planting trees, etc.); or
- 3) A partnership with another organization to complete a conservation, outreach or education project.

The Canoe Cruisers Association board will consider grant proposals from members, individuals, and organizations. Grant proposals may be submitted at any time throughout the year.

## Funding

The level of funding depends on the CCA budget and other expenses. All grant proposals will be considered in light of other activities, however, there is no guarantee of funding. Grants will not exceed \$2,000 and the board will consider proposals seeking support for projects requiring lower amounts of funding.

## Evaluations upon Completion of Projects

Twenty percent (20%) of the total amount funded will be held in reserve until the recipient completes a comprehensive final project evaluation and submits it to the conservation chair. The evaluation should include photographs, printed material, and a summary with outcomes for publication in the CCA *Canoe Cruiser*. Evaluations are due within sixty (60) days of project completion. Copies of the evaluation should be sent by email attachment to [conservation@canoecruisers.org](mailto:conservation@canoecruisers.org) and by mail to:

Canoe Cruisers Association  
C/O Conservation Grant Proposal  
11301 Rockville Pike  
PO Box 2523  
Kensington, MD 20891

## **Requirements for Applying for CCA Conservation Grants**

Applicants should complete the form below along with a detailed budget plan. Make sure to describe in detail how your proposal will meet the criteria described above.

## **Schedule for Applying and Reviewing for CCA Conservation Grants**

A proposal may be submitted anytime throughout the year. The CCA Conservation Committee will review the proposal, and present a recommendation to the CCA Board of Directors. The CCA Board will make the decision whether or not to fund the proposal, and will make every attempt to reply to the applicant within 60 days.

# CCA Conservation Grant Proposal

**Project Title:** \_\_\_\_\_

Expected Completion Date: \_\_\_\_\_

Project Organization \_\_\_\_\_

## **Project Coordinator:**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

## **Project Description:**

### **1. On a separate page please write a description:**

**Explain how your project meets the objectives of CCA conservation goals.**

**Describe the issue or problem that your project will address.**

**What are the expected outcomes?**

**What other groups are partnering with you?**

**Have you obtained necessary permission from land owners and others who may be affected by the activity of your project?**

**How will your project area be evaluated and maintained?**

**What will be the outreach and educational value of your project?**

### **2. Please show the funding amount requested with complete budget breakout.**

### **3. Please submit the proposal in both forms:**

**By email attachment to [conservation@canoecruisers.org](mailto:conservation@canoecruisers.org)**

**And a paper copy by mail to:**

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