

2021 Delaware Valley Engineers Week

Advertising Supplement

Ad Size	Dimensions	Retail Rates	DVEWC Rates	Advertorial Size	Word Count
Full Page	10"w x 12.625"d	\$9,104	\$4,700	Half Page	900-1,000
Island	7.5"w x 10"d	\$7,961	\$4,100	Half Page	900-1,000
Half Page	10"w x 6.25"d	\$6,638	\$3,550	Quarter Page	450-500
3/8 Page	5"w x 9.475"d	\$5,447	\$2,875	Quarter Page	450-500
Quarter Page	5"w x 6.25"d	\$3,886	\$2,350	Eighth Page	225-250

Supplement will publish in the Philadelphia Business Journal on Friday, February 19, 2021 and will be distributed at the 2021 DVEW Awards Dinner. All rates include full color. Smaller ad units are available upon request. The Philadelphia Business Journal can create ads at no additional cost.

Reserve your ad by Friday, January 22!

Contact Katherine Siravo, Philadelphia Business Journal

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Creative deadline: January 29

