

2020 Delaware Valley Engineers Week

Advertising Supplement

Ad Size	Dimensions	Retail Rates	DVEWC Rates	Advertorial Size	Word Count
Full Page	10"w x 12.625"d	\$9,104	\$4,700	Half Page	900-1,000
Island	7.5"w x 10"d	\$7,961	\$4,100	Half Page	900-1,000
Half Page	10"w x 6.25"d	\$6,638	\$3,550	Quarter Page	450-500
3/8 Page	5"w x 9.475"d	\$5,447	\$2,875	Quarter Page	450-500
Quarter Page	5"w x 6.25"d	\$3,886	\$2,350	Eighth Page	225-250

Supplement will publish in the Philadelphia Business Journal on Friday, February 14, 2020 and will be distributed at the 2020 DVEW Awards Dinner. All rates include full color. Smaller ad units are available upon request. The Philadelphia Business Journal can create ads at no additional cost.

Reserve your ad by Friday, January 24!

Contact Katherine Siravo, Philadelphia Business Journal

ksiravo@bizjournals.com / 215-238-5130

Creative deadline: January 31

