

2020 ADVERTISING RATES

CONNECT MAGAZINE

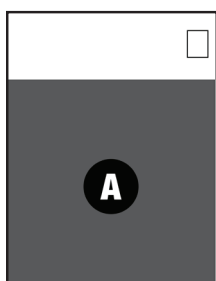


Save up to \$500 when you purchase 4 ads

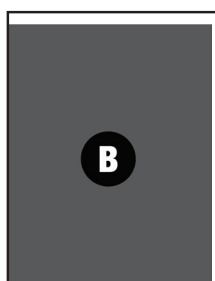
Ad Type	Trim Size	Live Size	Bleed	1-Issue*	4-Issue**
A Back Cover	8.5" x 8.625"	7.75" x 7.875"	.125"	\$1000	—
B Inside Front Cover	8.5" x 11"	7.75" x 10.25"	.125"	\$900	—
B Inside Back Cover	8.5" x 11"	7.75" x 10.25"	.125"	\$800	—
B Full Page inside	8.5" x 11"	7.75" x 10.25"	.125"	\$700	\$2300
C 1/2-Page Horizontal	7.75" x 4.75"	7.75" x 4.75"		\$600	\$1900
D 2/3-Page Vertical	4.75" x 10.25"	4.75" x 10.25"		\$500	\$1700
E 1/3-Page Square	4.75" x 4.75"	4.75" x 4.75"		\$400	\$1400
F 1/3-Page Vertical	2.375" x 10.25"	2.375" x 10.25"		\$400	\$1400
G 1/6-Page Vertical	2.375" x 4.75"	2.375" x 4.75"		\$300	\$1000
H 1/6-Page Horizontal	4.75" x 2.375"	4.75" x 2.375"		\$300	\$1000

*Price is for a 4-color ad—in one (1) issue.

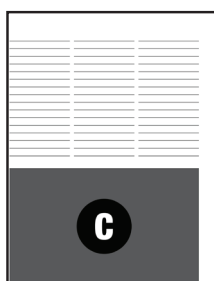
**Price is for a 4-color ad—in four (4) issues.



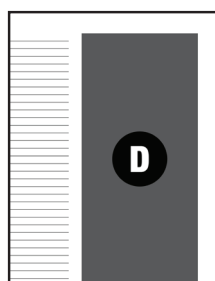
Back Cover



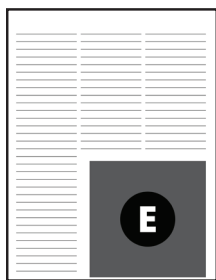
Full Page Inside



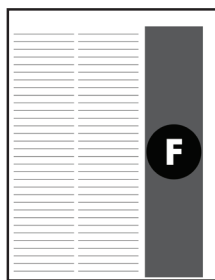
1/2 Page Horizontal



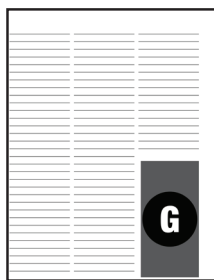
2/3 Page Vertical



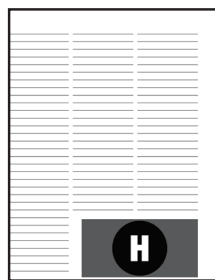
1/3 Page Square



1/3 Page Vertical



1/6 Page Vertical



1/6 Page Horizontal

Publication Issue	Ad/Editorial Deadline	Publication Ship Date
Issue 1	February 1, 2020	March 15, 2020
Issue 2	May 1, 2020	June 15, 2020
Issue 3	August 1, 2020	September 15, 2020
Issue 4	November 1, 2020	December 15, 2020

PRINTING SPECIFICATIONS

Printing: 4-color process (CMYK).

Trim size: 8.5" wide x 11" high. Keep all live matter .375" from outside trim and gutter.

Bleed: Only permitted on full page, spread, and tab pages. Must extend .125" beyond trim size on all sides and include printer's trim marks.

Please Note: Advertiser assumes all responsibility for files that do not output correctly due to errors or omissions during construction. Design assistance is subject to hourly charge.

AD PREPARATION

Connect Magazine requires that all ad files be submitted as single-page, high-resolution PDF or PDFx1a files. For multiple ads, send each ad in a separate PDF file.

Document Set Up: Set the document page size to match *Connect Magazines'* ad trim size exactly.

Export PDF: Use PDFx1a settings.

PDF PRODUCTION REQUIREMENTS

Color: Must be sent in CMYK format. No RGB files accepted. Color accuracy is the responsibility of the advertiser and will be held to GRACoL/SWOP standards.

B&W: Art must be sent in Grayscale or Bitmap format.

Images: Minimum resolution of 300 ppi (color or grayscale files) and 1,200 dpi (bitmap or line art files). Images and logos from websites are not usable for print, as they are low resolution (72 ppi). Never resample up images, rather scan at high resolution to start. If using image compression, use only maximum quality or lossless compression.

Fonts: Embed all fonts in PDF file.

Proofs: It is highly recommended that a GRACoL/SWOP certified color profile be applied to the ad. *Connect Magazine* will assume supplied materials are in compliance with current industry specifications.

Connect Magazine does not accept responsibility for reproduction or color matching if not using an approved color profile. Printer will match color on press as closely to color profile as web offset printing allows.

CONTACT US AT INFO@CAI-GRIE.ORG

