



MADISON
COMMUNITY
FOUNDATIONSM

Helping Good People Do Good



MCF Mission

Madison Community Foundation uses its local knowledge and assets to **inspire** giving, **support** meaningful initiatives and **connect** people for the common good.



What We Do

Permanent Charitable Funds

- collect, manage, distribute

“Endowment”

- Permanent fund
- Preserve principal
- Distribution policy, currently 4.75% per year

2013 Financial Results

Total Assets:	\$153,190,047
Contributions Received:	\$9,212,371
Number of Funds:	983
Gifts Received:	3,465
Number of Donors:	1,763
Distributions:	\$7,996,802
Number of grants:	1,378

Fund Types

Community Impact

- Grants awarded by MCF board

Field of Interest

- Area specified by donor; awarded by MCF

Donor Advised

- Recommendations by Donor(s)

Designated Agency

- Distributions to specific Non-profit

Power of an Endowment

Marie Graber



1991: \$15 million bequest
\$21.8 million distributed

2013: \$15.6 million balance

Hundreds of grants

- Monona Terrace
- SAIL
- Community Centers
- Bike trails
- Food pantries
- Vilas Zoo
- YMCA
- Community Gardens
- Parks
- Libraries

Leveraged millions more

Permanent Fund

Beth Miller Memorial Fund



2001: \$10,800 initial gifts
+ continuing gifts

\$7,000 distributed

2013: \$19,000 balance

Dozens of grants

- Public libraries
- Community centers
- Gilda's Club
- Golden Retriever Rescue Society
- Food pantries
- Tenney Park Shelter
- Doctors Without Borders

Honoring a donor's legacy

Charitable Gift Planning

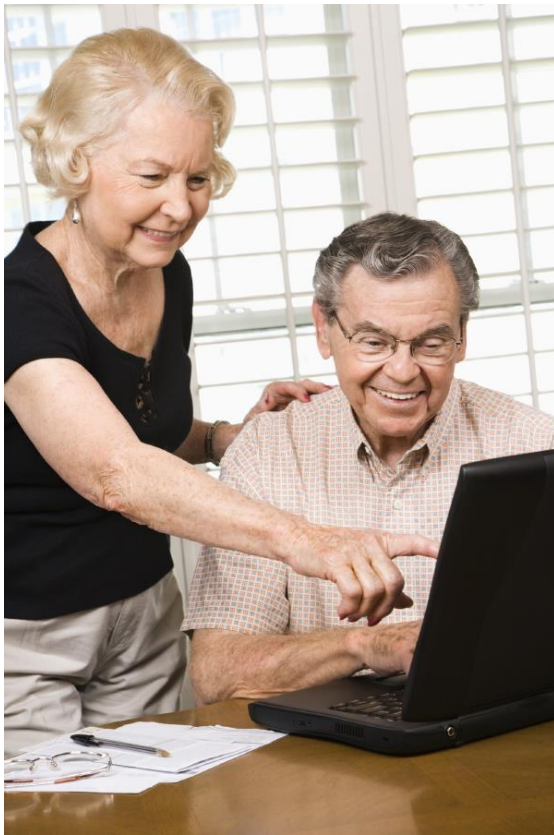
Leaving a Legacy

Planned Gifts

Lifetime Giving Tools

Legacy Example

Continue Lifetime Giving



- ❖ Add to Maximum Giving Fund
- ❖ Support ~30 annual charities
- ❖ Adjust list as interests have changed
- ❖ Payout over 10 years
- ❖ Report back to family

One Bequest, Many Uses



- ❖ College scholarship fund
- ❖ High school scholarship fund
- ❖ Donor advised fund for children
- ❖ Immediate grants to 20 favorite charities

Fund for Neighborhoods

- ❖ Donor made annual passthrough gifts for grantmaking
- ❖ Bequest established permanent endowment for neighborhood and community centers



Bequests

Gift of property or money promised to a person or organization upon your death.

90% of Planned Gifts

- ✓ Defined amount
- ✓ % of estate
- ✓ Specific asset
- ✓ Beneficiary
 - Bank account
 - Life Insurance
 - Retirement Funds!

Bequests

I/we give and bequeath (*describe bequest*) to Madison Community Foundation, Madison, Wisconsin, for its charitable purposes as defined in and subject to the provisions of the Madison Community Foundation Trust Agreement as it exists on this date or as they may be amended in the future. This gift shall be added to or used to create, the “*SAIL Program Fund*,” which is to be administered according to the terms of a legacy letter of understanding that I/we executed on (*date*), including any subsequent amendments.

Life Interest Gifts

✓ Charitable Remainder Trust

- Income to individual/remainder to charity

✓ Charitable Lead Trust

- Income to charity/remainder to individual

✓ Retained Life Interest in Property

- Gift home to charity, donor may live in home for life

✓ Charitable Gift Annuity

Charitable Gift Annuity

- Donor(s) receives lifetime income in return for charitable gift
- Immediate tax deduction
- Annuity rate based on age
- Annuity payments partially tax-free
- Remainder of gift/fund stays with charity

CGA Sample Rates

One Life

AGE	RATE
60	4.4%
65	4.7%
70	5.1%
75	5.8%
80	6.8%
85	7.8%
90+	9.0%

Two Lives

AGE	RATE
60/65	4.0%
65/70	4.4%
70/75	4.8%
75/80	5.3%
80/85	6.1%
85/90	7.3%
90/95	8.8%

CGA Details

- Remainder creates or adds to endowment fund at MCF
- Minimum CGA amount:
 - \$30,000 for new fund
 - \$10,000 for existing fund
- Payment via ACH at interval of choice
- Deferred CGA available also

Donate Appreciated Assets

	Sell stock/ Gift Cash	Gift Stock
Stock Value	\$50,000	\$50,000
Basis	<u>20,000</u>	<u>20,000</u>
Capital Gain	\$30,000	\$30,000
Gift to charity	\$50,000	\$50,000
Tax on gain	6,000	0
Tax savings of deduction	<u>(15,000)</u>	<u>(15,000)</u>
Net cost of gift	\$41,000	\$35,000

IRA Gifts

Current Law

- Report distribution as taxable income
- Take itemized deduction for contribution

May not be a “wash”:

- Must itemize
- Additional AGI may trigger additional income, loss of deductions, higher rates
- Consult your tax advisor!

IRA Gifts

IRA Charitable Distribution

- No taxable income/no deduction
- Counts toward RMD
- Provision expired at end of 2013, may be renewed
- Stay tuned!

Requirements

- Age 70 1/2
- Distribution directly to charity
- No donor advised fund

Questions?

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