



Join
NJV 2020 US Census Complete Count Committee
in
Spread the Word! Make it a Challenge!

The 2020 Census is more than a population count... It's an opportunity to shape your community's future! For the next 10 years, an accurate count is critical to get funds for your community! Through your social media channels or a call, your voice can make a difference...

Will you Spread the Word?

Just make five contacts each week and then...

Ask those people to contact five more people!

- What to say? <https://nj.gov/state/census-outreach.shtml>
- Anonymously let us know how it went: <https://nj.gov/state/census-outreach.shtml#feedback>

Will you Make it a Challenge?

Tell everyone—your friends, family, neighbors, co-workers—tell them you completed the census, and why they should respond now, too! **Check your town's response rate and their town's response rate & *make it a challenge to increase your towns' counts!***

- Go to: <https://2020census.gov/en/response-rates.html>

Let them know—that the 2020 Census marks the first time that **you can choose to respond to the census online, by phone, or by mail.**

Explain—how **census results have an impact on planning and funding for health clinics and highways, fire departments and disaster response, education programs** such as Head Start and college tuition assistance for your grandchildren or neighbors' children, and so much more!

Make sure you know the facts—**Review basic facts about the 2020 Census and about how the Census Bureau protects your data**—and then share these facts with others...

Don't let misinformation keep your friends and family members from responding—if you or they have questions about something you've heard, **visit Fighting 2020 Census Rumors to get the most accurate information.** You can report rumors and misinformation at rumors@census.gov.