



Valley Isle Road Runners presents The Hana Relay



Re: Sponsorship of Valley Isle Road Runners 48th Annual Hana Relay,

Hana Relay is looking for sponsors for the upcoming Hana Relays, which will be held on September 14, 2019. In its 48th year, the historic Hana Relay is a six-person team relay race over an incredible 52 miles, journeying along 617 curves and over 56 bridges through the most breathtaking scenery in all of Maui. The course begins in the Kahului Airport area and proceeds along Hana Highway to finish at Hana High School.

Last year's event sold out in just 50 minutes this year. 100 teams with 600 runners from all over Maui, the State of Hawaii, and the Mainland participated in last year's event.

As a non-profit organization, Valley Isle Road Runners depends on sponsorships from our community to put on events such as this one. VIRR was founded in 1973 VIRR as a 501(c)(3) non-profit whose mission is to promote health and fitness through running on Maui. VIRR is part of the Road Runners Club of America. Our club number is 531 and our Federal ID Number is 99-0252443

We are asking you to consider supporting this event as a sponsor. Sponsorship levels are:

- Division Sponsor: Sponsor who provides prizes for a specific race division. Winners of the division will receive your item along with their medals. This provided great exposure to your product at the award ceremony
- General sponsorship: Donations of products to be given to all participants or uses as a random prizes for participants and volunteers. This provides great direct marketing and exposure of your product to all participants.
- Bronze Level: Sponsor who provides 500 in cash or 750 dollars worth of in kind donation This gets your company logo on over 700 plus event shirts
- Silver Level: Sponsor who provided 1000.00 in cash or 1500 dollars worth of in kind donation. This gets you company logo on 700 plus event shirts, logo on all collateral material and posters, web sites and social medial
- Gold Level: Sponsor who provided 2500.00 in cash. Same as Silver Level but is granted a Comp entry into the race and allowed put direct marketing materials within team bags and allowed to put a company banner no larger than 3'x5' at the finish area (Limited availability)

With your support, the Valley Isle Road Runners will ensure that the 2019 Hana Relays' will be maintained as a high-quality event.

Thank you for your consideration of our request. Should you have any questions or concerns, please feel free to contact Joe at 281-8760.

Joseph Alueta, Hana Relays Race Director