



WHAT'S NEW AT N.E.W.? SEPTEMBER 2019

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PRESIDENTIAL PONDERINGS



I am very excited to be serving as your President again this year. I have been a member of N.E.W. for about 11 years, and this is my favorite networking organization in Richmond. My goal for this upcoming year is to grow our membership; will you help me with that? The board has created some great membership incentives for you to take advantage of. Every N.E.W. member will receive 1 free guest pass to bring someone new to our luncheon. In addition, we are having a

membership drive; for every member that brings 3 guests, they will receive the following months lunch free AND any member that encourages 5 people to join NEW from September 2019-August 2020 will receive a \$50 Visa gift card. Business memberships are another way for us to grow our membership; do you know any businesses that would like to be a part of our organization? Business members can send up to 4 people from their organization to any of our events at the member rate!

We have some great professional development workshops coming up for you; come early to the October luncheon to hear some great speakers-see the professional development page for more details. Keep an eye out for news about our spring business summit at the Steward School again this year. Our annual Holiday Bazaar will be at our November luncheon which is on November 7th. Get a head start on your holiday shopping at our Bazaar!

Please consider supporting a luncheon and sharing info about us with businesses you know that will support N.E.W.

I thank you for spending time with me and N.E.W. and I hope to see you at our September 5th luncheon.

Until next month,

Janine

Are you keeping up with our website?
Rather than sending you a million emails, please visit our [website](http://networkofenterprisingwomen.org) for the latest and greatest news!
networkofenterprisingwomen.org

TOP TIPS IN 10: MAKING THE MOST OF YOUR N.E.W. MEMBERSHIP!

Chris Rich and Janice Logue, N.E.W. membership co-chairs, will give you tips on getting the best results from being a member of N.E.W.!

A 50/50 fundraiser will be held to support the scholarship fund! Bring cash.

WELCOME TO OUR NEWEST N.E.W. MEMBERS

Theresa Frazier

INTERESTED IN BECOMING A MEMBER...

Membership has its privileges:

- ◆ Monthly luncheons with great speakers and networking
- ◆ Member pricing for luncheons and sponsorship opportunities
- ◆ Business memberships available
- ◆ Professional Development workshops at no cost
- ◆ Networking throughout the month using Facebook Group

[CLICK HERE FOR MORE INFORMATION.](#)

N.E.W. & SOCIAL MEDIA

ARE YOU ENGAGING WITH US ON FACEBOOK?

WE HAVE TWO GROUPS:

CLOSED MEMBERS ONLY GROUP:

www.facebook.com/groups/NetworkofEnterprisingWomen/

PUBLIC/OPEN GROUP:

www.facebook.com/NetworkofEnterprisingWomen/

Are you a seasoned N.E.W. member?

Would you like to share your knowledge of N.E.W. with our new members?

The Welcome Committee is looking to enlighten our newbies. Please reach out to Stella at s.capocelli@tourplaninternational.com.

Training can be provided.

MEMBERSHIP



Chris Rich
Membership

PERKS WORK!



Janice Logue
Membership

WE ARE STARTING TO SEE OUR NUMBERS GROW AND WE KNOW OUR MEMBERSHIP PERKS ARE A BIG REASON WHY!

Many of you have yet to take advantage of the free pass to bring a guest to a luncheon, if you wish to take advantage of this vital membership benefit, please contact Chris or Janice at membership@networkofenterprisingwomen.org for a code to use during the registration process.

SEVERAL MEMBERS HAVE BROUGHT 3 GUESTS AND EARNED A FREE LUNCH!

When 5 new members join from September 2019 through August 2020 because of your introduction, you'll earn a \$50 VISA gift card.

DON'T MISS YOUR CHANCE TO MAKE THESE PERKS WORK FOR YOU TOO!

SUPPORT NETWORK OF ENTERPRISING WOMEN BY SIGNING UP FOR AMAZON SMILE & KROGER COMMUNITY REWARDS



Search "Enterprising Women" and select the organization in Richmond, VA to enroll.

FOLLOW N.E.W. ON FACEBOOK. CLICK THE LINK BELOW!



IN MEMORY OF SHIRLEY T. BURKE**SEPTEMBER 20, 1944 - JULY 20, 2019**

Shirley T. Burke was a founding member of N.E.W. She was President of N.E.W. 2000-2001. Shirley T. founded the Esteem Institute and her mission was to work with and teach women how to feel good in their business suit as well as their birthday suit! She labeled herself as the Chief of Self Enhancer at the Esteem Institute.

I met Shirley T. at a Weight Watchers' staff meeting when I first moved to Richmond in 1985. I was young and naïve and looking for "local guidance." She took me under her wing from that point forward, teaching me SO many things about life. Her wisdom was beyond amazing! She introduced me to N.E.W. in 2004, when I started working commercial real estate on my own.

One of my favorite Shirley T. teachings was "What other people think of you is none of your business!" As a renowned aerobics instructor, she taught many women that you needed to move to feel good, and she never missed an opportunity to motivate a room full of women. She would tell each individual, "You Matter!" She had the unique knack of connecting with people, and taught all how to hug correctly, heart to heart. I ask that in her memory you share her words of wisdom with the women you come in contact with.

Submitted by: Janice Logue



Photo by Kim Brundage Photography

SISTERS IN OUR THOUGHTS

Please remember our members who are in need of positive thoughts at the moment, especially Susan Campbell.

Please refer to the Directory in the Members only section of our website for contact information.

"I WANT WOMEN, ESPECIALLY YOUNG WOMEN, TO CREATE A WORLD WHERE YOUR SUCCESS IS NOT BASED ON BEING YOUNG" -MARY STEENBURGEN

OCTOBER PREVIEW:

THE SELF CARE SUMMIT

**"TAKING CARE OF YOU SO YOU CAN
TAKE CARE OF BUSINESS"**

**Join us for a morning of
addressing all aspects of self
care: stress relief/management,
meditation, setting boundaries,
makeup & fashion, and much
more!**

NEWSLETTER ADVERTISING RATES:

Quarter Page (2.5" x 2.25") - \$10.00/month

Half Page (7.5" x 5") - \$20.00/month

Full Page (7.5" x 10") - \$35.00/month

*12th Month FREE with 1 year paid
advertisement*

Please provide ad in *.jpg format.

For more information contact:

VP@NetworkofEnterprisingWomen.org



5TH - MARY ASHBY
8TH - COLETTE RIVERS-TROTTER
9TH - KATHI HALL
10TH - TERESA COLLINS
22ND - SUSIE GALVEZ
24TH - MARY MOSS
26TH - LIZ FLEMING & SHIRLEY WAGNER

SPONSOR A NEW LUNCHEON

- 2 minutes to talk about your business
- Place marketing materials on the tables
- 1/2 page ad in newsletter for sponsored month
- Promo on FB page for sponsored month
- Verbally thanked at luncheon
- Includes luncheon fee for 1 person
- 2 sponsors per month max

For \$150 members, \$200 non-members you will receive:

Contact Mary Ashby at VP@networkofenterprisingwomen.org

EVEN THOUGH IT FEELS LIKE 105 DEGREES OUTSIDE, THE HOLIDAYS ARE RIGHT AROUND THE CORNER! THE ANNUAL N.E.W. HOLIDAY BAZAAR WILL BE HERE BEFORE YOU KNOW IT.

Vendor registration begins soon.

Contact Margaret Hill at mhill@hcps.us or 804-365-4565 for more details.



HOLIDAY CRAFT BAZAAR

NOVEMBER 7TH

BIG FUNDRAISER: BUCKET OF BOOZE RAFFLE

Please bring to the next meeting a bottle to donate for our November Raffle!