



WHAT'S NEW AT N.E.W.? MARCH 2020

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PRESIDENTIAL PONDERINGS



Spring, spring is coming soon, Grass is green and flowers bloom, Birds returning from the south, Bees are buzzing all about, Leaves are budding everywhere, Spring, spring is finally here!

I am excited about our upcoming Professional Development Workshop, Transform 2020! This summit will highlight some of the tried and true as well as bold and new business strategies, mindsets, and marketing techniques-check out the

flyer for more details and the amazing speakers. Please plan on joining us on March 19th from 9:30-4 at the Steward School for some great information! Please also share this with your friends and family who you think may be interested and consider sponsoring the event!

Our membership incentives are still going on; there is time to get your free lunch and a \$50 visa gift card-see the membership page for details! Don't forget about our Business Memberships, do you know a business that would like to join, tell them about us!

Please consider supporting a luncheon or Professional Development workshop, and sharing with businesses you know that will support N.E.W.

I thank you for spending time with me and N.E.W. and I hope to see you at our March 19th Business Summit.

Until next month,

Janine

Are you keeping up with our website?
Rather than sending you a million emails, please visit our [website](https://www.networkofenterprisingwomen.org) for the latest and greatest news!
[networkofenterprisingwomen.org](https://www.networkofenterprisingwomen.org)

The Professional Development Team is excited to announce

TRANSFORM 2020 BUSINESS SUMMIT

-- PROPEL YOUR BUSINESS INTO THE NEXT DECADE --

to be held on Thursday, March 19
from 9:30 am to 4 pm
at the Steward School in Richmond, VA.

This day-long summit will have speakers from traditional and digital companies discussing strategies that have moved their businesses in the current environment.

Keynote speakers include:

Janna Hall, Caroline Kalentzos, Christina Tinker, Adrienne Cole Johnson, and more!

[Click here for more information and to register today.](#)

Price increases 3/1!

**WELCOME TO OUR
NEWEST N.E.W.
MEMBER**

Wendy Bryant

Some Tips from Membership

**[CLICK HERE](#) OR ON THE IMAGE ABOVE TO
VIEW A SHORT VIDEO WITH SOME IMPORTANT
TIPS & REMINDERS FROM MEMBERSHIP.**



TRANSFORM 2020

Business Summit

---propel your business into the new decade---

JOIN US FOR A DAY OF INNOVATIVE & EXCITING CONVERSATIONS
WITH BUSINESS POWERHOUSES

Transform 2020 will highlight some of the tried & true as well as bold & new business strategies, mindsets, & marketing techniques that are setting these business powerhouses apart from their competition & setting them up for success in the new decade.

keynote speakers



Janna Hall-
Leap Innovative Group /
Funemployed



Caroline Kalentzos-
The Caroline Doll / PoshPr



Christina Tinker-
Tinker Talks

With Additional speakers covering *Information Security & *Running a referral only based business

March 19th

9:30am - 4pm The Steward School

TICKETS:

\$49 N.E.W. MEMBERS
\$69 NON-MEMBERS

early bird pricing

after 3/1 price goes up \$20

Register at-
www.networkofenterprisingwomen.org

[Click here for more information and to register today.](#)

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APRIL PREVIEW:

**JOIN US FOR NETWORKING AND
WHO KNEW WITH DANIELLE
KOGER ON APRIL 2ND!**

INTERESTED IN BECOMING A MEMBER...

Membership has its privileges:

- ◆ Monthly luncheons with great speakers and networking
- ◆ Member pricing for luncheons and sponsorship opportunities
- ◆ Business memberships available
- ◆ Professional Development workshops at no cost
- ◆ Networking throughout the month using Facebook Group

[CLICK HERE FOR MORE INFORMATION.](#)

N.E.W. & SOCIAL MEDIA

ARE YOU ENGAGING WITH US ON FACEBOOK?
WE HAVE TWO GROUPS:

CLOSED MEMBERS ONLY GROUP:

[www.facebook.com/groups/
NetworkofEnterprisingWomen/](http://www.facebook.com/groups/NetworkofEnterprisingWomen/)

PUBLIC/OPEN GROUP:

[www.facebook.com/
NetworkofEnterprisingWomen/](http://www.facebook.com/NetworkofEnterprisingWomen/)

Are you a seasoned N.E.W. member?

**Would you like to share your knowledge
of N.E.W. with our new members?**

The Welcome Committee is looking for help. Please
reach out to Stella at

s.capocelli@tourplaninternational.com.

Training can be provided.

MEMBERSHIP



Chris Rich
Membership

PERKS WORK!



Janice Logue
Membership

WE ARE STARTING TO SEE OUR NUMBERS GROW AND WE KNOW OUR MEMBERSHIP PERKS ARE A BIG REASON WHY!

Many of you have yet to take advantage of the free pass to bring a guest to a luncheon, if you wish to take advantage of this vital membership benefit, please contact Chris or Janice at membership@networkofenterprisingwomen.org for a code to use during the registration process.

SEVERAL MEMBERS HAVE BROUGHT 3 GUESTS AND EARNED A FREE LUNCH!

When 5 new members join from September 2019 through August 2020 because of your introduction, you'll earn a \$50 VISA gift card.

DON'T MISS YOUR CHANCE TO MAKE THESE PERKS WORK FOR YOU TOO!

SUPPORT NETWORK OF ENTERPRISING WOMEN BY SIGNING UP FOR AMAZON SMILE & KROGER COMMUNITY REWARDS



Search "Enterprising Women" and select the organization in Richmond, VA to enroll.

FOLLOW N.E.W. ON FACEBOOK. CLICK THE LINK BELOW!





10TH - DEANNE BROAD
31ST - MEGAN THORNBURG

HAPPY BELATED BIRTHDAY TO
STELLA CAPOCELLI CARTER (2/7),
MINDY FLANIGAN (2/10), & LISA SEEBER (2/20)!

ARE YOU A NEW MEMBER?

Do you feel like you're taking advantage of everything that N.E.W. has to offer? Do you just need a little "training" on accessing and using the website or our Facebook pages?

The Welcome Committee is looking to enlighten our newbies. Please reach out to Stella at s.capocelli@tourplaninternational.com for more details.

SISTERS IN OUR THOUGHTS

Please remember our members who are in need of positive thoughts at the moment.

Please refer to the Directory in the Members only section of our website for contact information.

NEWSLETTER ADVERTISING RATES:

Quarter Page (2.5" x 2.25") - \$10.00/month Half Page (7.5" x 5") - \$20.00/month

Full Page (7.5" x 10") - \$35.00/month

12th Month FREE with 1 year paid advertisement

For more information contact: VP@NetworkofEnterprisingWomen.org

SPONSOR A NEW LUNCHEON

- 2 minutes to talk about your business
- Place marketing materials on the tables
- 1/2 page ad in newsletter for sponsored month
- Promo on FB page for sponsored month
- Verbally thanked at luncheon
- Includes luncheon fee for 1 person
- 2 sponsors per month max

For \$150 members, \$200 non-members you will receive:

Contact Mary Ashby at VP@networkofenterprisingwomen.org

INTRODUCING THE SHIRLEY T SCHOLARSHIP!

Shirley T Burke, a founding member and former president of NEW, inspired many of us to be our best self by “Keeping it Real”. Now it is our time to honor her by contributing to a scholarship in her memory.

Contact Liz Fleming, treasurer@networkofenterprisingwomen.org, or Mary Ashby, vp@networkofenterprisingwomen.org, for more information.

"IF YOUR ACTIONS CREATE A LEGACY THAT INSPIRES OTHERS TO DREAM MORE, LEARN MORE, DO MORE AND BECOME MORE, THEN, YOU ARE AN EXCELLENT LEADER."

-DOLLY PARTON

SCHOLARSHIP DEADLINE IS MARCH 27!

Do you know a deserving high school senior woman who would like to apply for the Network of Enterprising Women Scholarship?

[2020 Scholarship Criteria & Application](#)

"I JUST WANT WOMEN TO ALWAYS FEEL IN CONTROL. BECAUSE WE'RE CAPABLE, WE'RE SO CAPABLE."

-NICKI MINAJ