



WHAT'S NEW AT N.E.W.?

APRIL 2020

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PRESIDENTIAL PONDERINGS



We are here for you in uncertain times. Although we have had to cancel our April luncheon and postpone our Business Summit, your NEW board members have kept calm and carried on, making a list of things to do to support NEW and putting up Facebook videos-check them out! It is inspiring to see how difficult times bring out the best in people. In the coming weeks whether we can return to normal or must continue in the state we are, your NEW board members will be posting notes, stories, pics, to keep connected with our members. Have a virtual one on one to connect with your NEW sisters, use this time to reconnect with lost friends or family members, and look for positive things you can do to get through this. Hopefully this issue will keep you calm and smiling.

Our membership incentives are still going on; there is time to get your free lunch and a free N.E.W. annual membership-see the membership page for details! Don't forget about our Business Memberships, do you know a business that would like to join, tell them about us!

Please consider supporting a luncheon or the last Professional Development workshop, and sharing with businesses you know that will support N.E.W.

I thank you for spending time with me and N.E.W. and I hope to see you at our May 7th luncheon, fingers crossed!

Until next month, Stay Safe,

Janine

Are you keeping up with our website?

Rather than sending you a million emails, please visit our [website](https://www.networkofenterprisingwomen.org) for the latest and greatest news!

[networkofenterprisingwomen.org](https://www.networkofenterprisingwomen.org)



TRANSFORM 2020

Business Summit

---propel your business into the new decade---

This day-long summit will have speakers from traditional and digital companies discussing strategies that have moved their businesses in the current environment.

KEEP AN EYE OUT FOR THE NEW DATE TO BE ANNOUNCED!

keynote speakers



Janna Hall-
Leap Innovative Group /
Funemployed



Caroline Kalentzos-
The Caroline Doll / PoshPr



Christina Tinker-
Tinker Talks

With Additional speakers covering *Information Security & *Running a referral only based business

Some Tips from Membership

**[CLICK HERE](#) OR ON THE IMAGE TO
THE LEFT TO VIEW A SHORT VIDEO
WITH SOME IMPORTANT TIPS &
REMINDERS FROM MEMBERSHIP.**

THINGS TO DO WITH YOUR EXTRA "HOME" TIME:

- Since some of our fundraising events have been cancelled or postponed, consider donating to scholarships online. >> Go to Donations tab on N.E.W. website <<
- Schedule a virtual fundraising event within your business.
- When ordering through Amazon, sign on to smile.amazon and choose N.E.W. as charity to support.
- Clean out and organize your closets.
- Plan for necessary home improvement projects.
- Inventory office supplies, plan needed purchases & use up what's on hand.
- Take care of your skin. Order from any one of our skin care members.
- Meal prep & order any needed kitchen gadgets from our Pampered Chef member.
- Order fresh fruit delivered by our own Edible Arrangement member.
- Discuss end of life plans with family & contact our experts regarding next steps.
- Plan to downsize or move to your dream home.
- Plan your next vacation, get ideas from our travel agency member.
- Plan to secure your photos with Forever permanent storage.
- Gather up old photos, videos and media for conversion.
- Review financial plans with any of our financial planners/experts.
- Make or order gifts for clients or family/friends.
- Contact a business coach or virtual assistant to get help with your business decisions or remote management and communications.
- Refinance your current mortgage while rates are low.
- Complete your 2019 taxes (if you haven't done so already!)
- Join in on a Mini-session on our Group Facebook page or other Zoom trainings offered by members?
- Clean house and car, organize and clean out files and prepare to shred/recycle unnecessary papers.
- Reschedule appointments and events that were cancelled during the "social distancing" time.
- Take better care of your health, teeth, feet, hands, pets, etc. Floss, give yourself home mani/pedi, use hand lotion following washing/sanitizing, walk & groom your pets.
- Create a business/marketing plan for the recovery.

**MOST IMPORTANT...REACH OUT TO FRIENDS, FAMILY AND CO-WORKERS/
CLIENTS. IN ADDITION TO ASKING WHAT THEY MIGHT NEED, DON'T NEGLECT ASKING
FOR WHAT YOU MIGHT NEED. WE NEED TO SHARE OUR KNOWLEDGE AND
RESOURCES! WE CAN GET THROUGH THIS!**

LOVE AND VIRTUAL HUGS

YOUR BOARD MEMBERS

Let Care Cleaning take care of your house cleaning needs.



Call 804.745.0020 Today

for an estimate to fit your cleaning needs and budget

Care Cleaning

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**JUST A REMINDER
THAT THE APRIL
LUNCHEON HAS BEEN
CANCELLED.**

INTERESTED IN BECOMING A MEMBER...

Membership has its privileges:

- ◆ Monthly luncheons with great speakers and networking
- ◆ Member pricing for luncheons and sponsorship opportunities
- ◆ Business memberships available
- ◆ Professional Development workshops at no cost
- ◆ Networking throughout the month using Facebook Group

[CLICK HERE FOR MORE INFORMATION.](#)

N.E.W. & SOCIAL MEDIA

ARE YOU ENGAGING WITH US ON FACEBOOK?
WE HAVE TWO GROUPS:

CLOSED MEMBERS ONLY GROUP:

[www.facebook.com/groups/
NetworkofEnterprisingWomen/](http://www.facebook.com/groups/NetworkofEnterprisingWomen/)

PUBLIC/OPEN GROUP:

[www.facebook.com/
NetworkofEnterprisingWomen/](http://www.facebook.com/NetworkofEnterprisingWomen/)

Are you a seasoned N.E.W. member?

**Would you like to share your knowledge
of N.E.W. with our new members?**

The Welcome Committee is looking for help. Please
reach out to Stella at

s.capocelli@tourplaninternational.com.

Training can be provided.

MEMBERSHIP



Chris Rich
Membership

PERKS WORK!



Janice Logue
Membership

WE ARE STARTING TO SEE OUR NUMBERS GROW AND WE KNOW OUR MEMBERSHIP PERKS ARE A BIG REASON WHY!

Many of you have yet to take advantage of the free pass to bring a guest to a luncheon, if you wish to take advantage of this vital membership benefit, please contact Chris or Janice at membership@networkofenterprisingwomen.org for a code to use during the registration process.

SEVERAL MEMBERS HAVE BROUGHT 3 GUESTS AND EARNED A FREE LUNCH!

When 5 new members join from September 2019 through August 2020 because of your introduction, you'll earn a \$50 VISA gift card.

DON'T MISS YOUR CHANCE TO MAKE THESE PERKS WORK FOR YOU TOO!

SUPPORT NETWORK OF ENTERPRISING WOMEN BY SIGNING UP FOR AMAZON SMILE & KROGER COMMUNITY REWARDS



Search "Enterprising Women" and select the organization in Richmond, VA to enroll.

FOLLOW N.E.W. ON FACEBOOK. CLICK THE LINK BELOW!





12TH - KRISTIN PHILLIPS
14TH - LINDA CAVAZOS
24TH - RENAE O'REILLY

ARE YOU A NEW MEMBER?

Do you feel like you're taking advantage of everything that N.E.W. has to offer? Do you just need a little "training" on accessing and using the website or our Facebook pages?

The Welcome Committee is looking to enlighten our newbies. Please reach out to Stella at s.capocelli@tourplaninternational.com for more details.

SISTERS IN OUR THOUGHTS

Please remember our members who are in need of positive thoughts at the moment.

Please refer to the Directory in the Members only section of our website for contact information.

NEWSLETTER ADVERTISING RATES:

Quarter Page (2.5" x 2.25") - \$10.00/month Half Page (7.5" x 5") - \$20.00/month

Full Page (7.5" x 10") - \$35.00/month

12th Month FREE with 1 year paid advertisement

For more information contact: VP@NetworkofEnterprisingWomen.org

SPONSOR A NEW LUNCHEON

- 2 minutes to talk about your business
- Place marketing materials on the tables
- 1/2 page ad in newsletter for sponsored month
- Promo on FB page for sponsored month
- Verbally thanked at luncheon
- Includes luncheon fee for 1 person
- 2 sponsors per month max

For \$150 members, \$200 non-members you will receive:

Contact Mary Ashby at VP@networkofenterprisingwomen.org

INTRODUCING THE SHIRLEY T SCHOLARSHIP!

Shirley T Burke, a founding member and former president of NEW, inspired many of us to be our best self by “Keeping it Real”. Now it is our time to honor her by contributing to a scholarship in her memory.

Contact Liz Fleming, treasurer@networkofenterprisingwomen.org, or Mary Ashby, vp@networkofenterprisingwomen.org, for more information.

"IF YOUR ACTIONS CREATE A LEGACY THAT INSPIRES OTHERS TO DREAM MORE, LEARN MORE, DO MORE AND BECOME MORE, THEN, YOU ARE AN EXCELLENT LEADER."

-DOLLY PARTON

SCHOLARSHIP DEADLINE IS MARCH 27!

We realize because of the current situation with school closures that you may be unable to get a guidance counselor's signature. Please mail in your completed application to us and the scholarship committee will contact your guidance counselor.

2020 Scholarship Criteria & Application

"I JUST WANT WOMEN TO ALWAYS FEEL IN CONTROL. BECAUSE WE'RE CAPABLE, WE'RE SO CAPABLE."

-NICKI MINAJ