

# Christina Dick



Christina Dick is the founder of TFB Agency, a marketing consultancy firm with a focus on social media. She was recently included in Style Magazine's list of the "Top 40 Under 40". Prior to starting her agency, she worked at the Martin Agency, developing social strategies and building social media communities for Kraft, Walmart, GEICO and the Virginia Museum of Fine Arts. In addition, she has worked at Capital One and Big River, where she built social media content strategy offerings for SweetFrog, Virginia Farm Bureau and Wicked Taco accounts. She also shares her expertise at VCU as a marketing adjunct professor.

In "***A Video is Worth 1,000 Words***", Christina will share why video has become such a powerful marketing tactic and how to utilize video in marketing and social media campaigns to grow your business.