

Viva Village GC Minutes September 7, 2017

Members present: Larry Brown, Kathe Fradkin, Kathy Brown, Carol Moynes, Rae Coleman, Bonnie Barksdale. **Members absent:** Janet Cruz

Recognitions: Kathy for an excellent job on the Update; everyone for doing good work and taking care of things.

Resource Development

- The H-P printer has been repaired and is working well. More ink supplies have been ordered for the Epson printer.
- Larry and Rae are attending the “Meet the Funders” event sponsored by Vision Action Network on Tuesday September 12. This is a time to find out which ones will be likely to fund our priorities.
- The RD team meeting is rescheduled for September 19.
- Larry gave our current financial report. Our current balance \$46,951.58.
- Five members are receiving fee support and we still have about \$1000 for possibly two more members. Money from the Beaverton grant has been spent.
- We will do a step by step process for keeping track of the percentage of fee support requests.

Outreach/Publicity

- We are increasing marketing through congregations.
- Kathe will be presenting at the Rotary Club on Sept. 15.
- Kathe is scheduling for an interview on KBOO [on September 14] . Lyn will talk about Villages NW and Volunteers, Bonnie will talk about Member benefits and events, and Kathe will talk about Viva Village and the Atul Gwande event on September 25th.
- The team is planning to table at the Health Fair at Elsie Stuhr on October 7, 9-1.
- We are preparing to strategize how to work with Chamber’s businesses who want advertising with our members – possibility of them becoming sponsors. Called the Business Engagement meeting.
- We are beginning to research ways to advertise/market to neighborhoods. Rae and Mike Conner are working on this.
- The OPT team is looking for ways to add to the marketing team.
- Our style guide will have all fonts changed to Arial for consistency.

Volunteers

- Volunteer Roundtable--19 people attended

- Main take-away were that we have a lot of volunteers who are very invested in making Viva Village a success, and we are stronger by giving them a voice and involving them in our community.
- The notes have been distributed in the volunteer newsletter this week.
- From now on Volunteer Roundtables will be quarterly, the next one being in mid-November.
- Volunteer in-service on Home Safety presented by VNW on October 7, 11-1 in SE Portland. This is not a training for volunteers to do home assessments, but a general awareness seminar, with ideas on what to say/do if encountering areas of concern in a member's home. This will be recorded, so we can offer it to volunteers who are not able to attend.
- Ross is looking for volunteer (and member) stories to share in the VV Voice.

Membership

Membership requests have been slow over the summer. The 101 team and the outreach team have been and will continue to explore ways to reach more people who might benefit by being members of Viva Village.

	Members	Memberships
Associate	30	22
Full Service	34	28
Total	64	50

	August 2017	As of 9/6/17
Household Support	18	9
Yard/Garden	3	
Personal Support	5	1
Technology	3	
Transportation	6	3
Vendor referrals	11	
Total	46	13

Meeting Discussion: There is a proposal to have a Volunteer Coordinator to increase Membership. A power point is being developed for the September 23 Membership Meeting. A small group activity at the meeting will be thinking of ways to create a community. Liaisons could formally invite new members to the meeting.

Tech

- Carol is working on the Member Letter to possibly send next week to explain Member Interests and encourage sign up. Carol will have a handout for the September 23 Member meeting about how to get onto the Interests and an Interest survey for members to fill in at the meeting. We hope to start getting people from the different neighborhoods to start connecting.
- Supporters and Contributors pages have been added to the web site under the RESOURCES tab.

Events

There is a busy events calendar with nine events in September plus more in October and the spring:

- Beaverton Parade on September 9
- Senior Safari on September 19
- Portland Light Opera on September 24
- Atul Gwande on September 25
- Book Club on September 26
- Plus Dine around, Movie Discussion, Thursday Social, and Men's Coffee
- October 21 -- Identity theft presentation is in progress with the Washington County Sheriff and their fraud division. Venue is Elsie Stuhr at 2 pm.
- Working on Ted Talk for October – perhaps the 4th Thursday from 11-1, October 27th.
- Senior Series team is planning for events in the spring -- perhaps about six events

Leadership Report

Scope of volunteer jobs – We discussed possibilities. We should write up a few things that Viva Village volunteers will not do: no gutters above the first floor and no one on the roof. We will encourage volunteer assessments of jobs that might be broken into shorter segments. We are considering not taking people to the airport next year because of the shortage of drivers for that job. Medical appointments are an exception to the VV distance restriction on how far volunteers are allowed to drive. We should make sure we have more vendors on our vendor list for the services we are saying we can't provide. We should talk about these things at the Member meeting.