

Notes of Governing Council Meeting

October 17, 2017

Present: Bonnie Barksdale, Kathy Brown, Larry Brown, Rae Coleman, Janet Cruz and Carol Moynes

Recognitions:

- Ross Miller for his work on the newsletter.
- Kathy for preparing a summary of the membership meeting which was especially important for those not able to attend.
- The staff at the Elsie Stuhr Center for their support of the 101's and for the new poster they developed which advises the public of future sessions and is on permanent display in the hallway.

Resource Development:

Larry advised the group that the new office space (#104) will be available for occupancy by December 1st. It was agreed that professionals will be hired to move the heavy furniture but the rest of the materials and equipment will be moved by village volunteers. Bonnie recommended that a flat screen television be mounted on the conference room wall and other suggestions for the use of the new space were shared.

Publicity:

Rae reported that her team will be making an effort to identify the HOAs that have a newsletter and would be willing to publish announcements or articles about the village. Mike Conner has offered to begin working on this.

Volunteers:

Kathy and her team are discussing ways that volunteers can be recognized at the Holiday Party. One idea is to honor those who have contributed a given number of hours.

The team is developing a "non-response" protocol for volunteers; i.e. what they should do if the member does not come to the door when he/she arrives to provide services ,etc.

A liaison training session will be held on October 19th at Kathy's home and the next Volunteer Roundtable will be on November 15th.

Membership:

Kathy shared the ideas that were developed by the membership renewal committee (Larry, Carol, Janet and Kathy). It was recommended that those members who will need to renew at the end of the year be interviewed by a member of the Governing Council prior to the holiday party in December. The purpose of the "360 Interview" would be to talk about initial expectations, services received during the year, involvement in social events, suggestions for improving the village, etc. A draft questionnaire was distributed that could be used to guide the discussions. It

was suggested that members be given the option of being interviewed over the phone if they are reluctant to have someone visit their home. The renewal committee will revisit the questionnaire and assign each GC member the people they will interview prior to the next GC meeting.

To honor Village Day on February 13th, the committee proposed having a potluck luncheon where each member brings a friend (prospective member). This would serve as a celebration as well as a way of increasing membership. Larry will work with the resource team to develop a plan for soliciting donations for membership assistance and to the general fund.

Data Management/Technology Report:

Bonnie suggested that we use the sound system when we have events where either the size of the room or the number of participants makes it difficult for many to hear. All agreed this was an excellent idea. Perhaps the next time the system is used several GC members can be instructed on how to set it up.

Carol reported that 17 people have entered their preferences on the interest inventory. She is going to follow-up with those who attended the membership meeting but have not yet accessed the program.

Events:

The next event is the Identity Theft Conference to be held on Saturday, October 21st, at the Elsie Stuhr Center. Following that will be the Holiday Party/Potluck Dinner scheduled for December 14th at Westbrook from 3:00 to 5:00.

There was some discussion about how to list on-going events in order to generate more interest. It was agreed that even though few people may attend any given activity, if those who do participate find it meaningful, it is worthwhile to continue.

Rae gave an update on the plans for the Senior Series which will most likely take place in February and March. The idea is to have 4-6 speakers/seminars followed by workshops like the Boost Your Brain program that has proven successful for Village Without Walls. If anyone knows of possible speakers, please give their names and contact information to Rae.

Leadership:

It was decided to table the discussion of Elder Orphans until Terri Mishler can attend a meeting and explain in more detail how this could be adapted for Viva Village members.

Janet shared with the group the way that board members transition on and off the session at her church. According to that method, council members would be divided into two equal classes each serving a two-year term; e.g. class of 2016-2018 and class of 2017-2019. At the end of their term in April, members would either be reelected for a second term or would retire and be replaced by a new council member. If a council member were to resign mid-year, his/her replacement would be appointed to fulfill the unexpired term and then be formally elected in April.

Rae asked the council to consider the possibility of a 3-6 month trial membership for people who are reluctant to commit to a full year. This has been tried by other villages but it was decided by the GC members present that it would be difficult to limit such an option and our needs at present are for full one-year memberships.

Although transportation to and from the airport is difficult to arrange and puts a burden on some of our drivers, it was decided to continue this service for now. It is appreciated by members so it would not be wise to take it away right before we begin our campaign for membership renewal. Larry and Carol volunteered to develop a list of options for transportation to PDX that could be shared with members if volunteer drivers are not available.