

## **GC Meeting – June 5, 2017, 10:00–12:00, Viva Village Office**

**In attendance:** Kathe Fradkin, Larry Brown, Terri Mishler, Rae Coleman, Diana Zapata, Kathy Brown (scribe)

### **Recognitions**

Jean Feller for taking on so well the responsibility of Facebook, Nextdoor.com, and website calendar

Rest of GC for filling in while Kathe was away

Janet Cruz for bringing renewed energy to Village 101

### **Resource Development Team**

1. The office lease is up for renewal at the end of this month (June 2017). Larry will talk to Mark Schick, the building manager, about possibilities within the Griffith building. We could use about 1½ times of our current space.
2. Membership fee assistance — regarding how to implement our decision to take “unreimbursed, out-of-pocket extraordinary medical expenses” into account. It was decided to make this as simple as possible. If someone wants to use this provision, we will talk to the person individually.

### **Publicity/Outreach Team:**

1. Order a banner — Sometime in the next two to four weeks, we will be ordering a banner, most likely from Beaverton Signs, as Image 360 was bought out and is no longer in Beaverton. Beaverton Signs will be slightly more expensive, as their smallest sign is 5 ½ feet tall instead of 4 feet. They can also make a table cover.
2. Volunteer Fair, Saturday, June 10 at Beaverton Library. Rae is coordinating this.
3. Possibility of Farmer’s Market. Through City and the NACs. Viva Village would man the booth that sells pastries and cold drinks. The organization buys the pastries from Beaverton Bakery, and then sells to market-goers, keeping any profit. Kathe will talk with Ramona about these arrangements.
4. Village 101’s. Janet is exploring other ways to market the 101’s as the two 101 presentations in May did not draw very many people.
5. Diana mentioned that Village Without Walls is interested in doing more joint events.

## **Volunteer Team**

1. There is a need for both service and support volunteers. We are looking at new ways to recruit volunteers. This coincides with the new approach to recruiting for the Village 101's.
2. There will be more to report after Volunteer team meeting on June 8. We will be talking about ideas such as holding regular volunteer meetings (with the agenda driven by the volunteers), how to recognize the volunteers' contributions, regular emails to volunteers, etc.
3. A short summary of the Village Liaison program was given.

## **Membership Team**

1. Terri saw a message on Nextdoor.com about several people interested in starting a Village in Tigard. Terri referred them to VNW. Some of the names were familiar to other GC members
2. There was a discussion on how to follow up with inquiries about membership. This will be also discussed at the upcoming Office team meeting.
3. There has been one new member interview since last Governing Council meeting
4. There was discussion on the follow-up with out of boundary issue involving a prospective member.

## **Data Management** (from Bonnie by May 28 email)

1. Carol has started moving the volunteers to the nonmember database.
2. Carol and Bonnie reached agreement on the Member Interest structure, which will be entered by Gerry Lukos or Carol Moynes.
3. We might like to put out a survey of a few interested members (a link from the UPDATE?) with the goal of entering about 10 members into the Member Interests. (We would use the survey to put in the Interests for them.) With a few already entered, it will be easier to train the others in use of their profiles to update their own entries.
4. Carol is working on a way to explain to members the pros and cons of having just their phone or other additional info like email in the Member Directory.

## **Events Team:** (from Bonnie by May 28 email)

1. Events committee met on June 1 and discussed possible additional summer events such as TED talk luncheon and Creativity workshop presented by Kathy Foldes. Let Bonnie know if you are thinking of another small group event you could lead — such as Game Afternoon.

2. The Rose Garden event is June 21.
3. The annual Picnic is July 15.
4. Venue may still be needed for the September 25 webinar event. Another west-side Village will possibly host the event. All is work in progress at this time.

### **Open session**

No attendees

### **Leadership**

1. It was approved to discuss the hiring of a ½ time office manager with the Office volunteers at the Office team meeting on Tuesday June 6.
2. We discussed the best way to recruit new GC members. Even though candidates self-nominate, we identified some people to invite to consider becoming a Governing Council member.

We pared down the list of “attributes” for the initial phase of recruiting.

- Enthusiasm for VV, and desire to make our community succeed
- Being Team Player
- Willingness and availability to put in the time (at least 20 hours per month)

If someone is willing to consider becoming a Governing Council member, we can be more specific about the other attributes that we have previously identified.

The next step is to speak with each of the identified individuals and invite them to attend one of the next two Governing Council meetings (June 17 or July 3)

### **Agenda Items for the next meeting:**

June 17

Hardship assistance

Project plan

July 3 meeting

How Viva Village includes volunteers in structure

IT topics

### **Items for the UPDATE:**

(Next Update to be published after the VVV)

## **Added Notes From Diana**

Design Week

Visible marketing group latched on to VNW. They can assist with marketing and branding.

Nickie Aberley

Rebranding on VNW level discussion

New VNW Board members

Charlie Meyer researching other Villages from a city planner point of view

Will do other research

Michael Rose – elder care attorney

Nancy Doty – is now doing the Villages NW newsletter