

Notes of Governing Council Meeting

June 3, 2019

Present: Kathy Brown, Larry Brown, Wally Carey, Janet Cruz, Carol Moynes and Diana Zapata

Recognitions:

Kathy Brown and the volunteer team were recognized for their efficient and committed effort to coordinate service requests, recruitment of new volunteers and the appropriate training and support needed for a successful and caring village.

Micki Conklin was recognized for her caring and consistent outreach as a Neighborhood Connector. Her approach to creating relationships and encouraging members to be more involved with Viva Village are exemplary.

Resource Development:

Larry reported that Viva Village received a \$1,200 grant from the Southminster Foundation which will be used for membership assistance. Villages NW received a \$15,000 grant from the Kaiser Foundation of which \$1,250 will be awarded to Viva Village to be used for growth and development.

The Memorandum of Agreement is being reviewed a final time before being submitted to the Villages NW board for approval in mid-July.

Villages NW has proposed sending a letter to those people on the mailing lists of each village asking for donations. This would be done twice a year. Following some discussion the Council approved this idea.

Larry raised the need for creating some sort of endowment for the Village to protect against economic problems in the future. He referred to the situation at Elders in Action which closed recently due to lack of funding.

By the end of June, Villages NW will no longer be working with Ride Connection which means that each village will be responsible for training, monitoring DMV records and creating ride report forms. Villages NW is currently trying to recruit a Transportation Coordinator to help with this process.

Volunteers & Communications:

Kathy reminded everyone of the need to respond to the draft copy of the Council notes even if no suggestions are made. Notes should be written in Arial:12.

The Volunteer Fair will be held on August 16th from 10:00 to 12:00 at the Beaverton Community Center.

The Village Updates that are e-mailed to members and volunteers are opened by 60% of the recipients. When something is mailed to the general mailing list 30% open the file. Both are considered good percentages by industry standards. In order to have a smaller, more meaningful mailing list, Kathy indicated that she will be working to archive the names of those who have consistently not opened the emails..

Membership:

Carol reported that we currently have 95 active members. To date for 2019 there have been six non-renewals which is in keeping with last year. Governing Council members will continue to be assigned the 360 interviews and annual phone calls as needed.

The power outage emergency night lights that were offered to members are not available at the present time. Hopefully something similar can be purchased in order to fulfill the promise made.

Data Management:

All Governing Council members have been given administrator status for Club Express so that they can access the information they need.

Carol will postpone any major changes to the website pending input from the Outreach/Publicity team after they review the California marketing materials.

Events:

Karen reported that arrangements have been made with the Stock Pot for the Holiday Party that will be held on December 5th for members and volunteers. The reservation is for 100 people.

The Neighborhood Connections program is progressing although some of the areas are having difficulty recruiting volunteers to serve as member “connectors”. The social events were all successful and served to communicate the new outreach effort and begin to build relationships.

Leadership:

The hiring team has been in contact with Kelli Bledsoe, the human resource coordinator at Villages NW, about the details concerning the contract for a Program Manager. As soon as these are clarified, the position will be advertised and interviews will begin.

Diana Zapata informed the Council that her term on the Villages NW board ends in July. A new liaison for Viva Village will be assigned at that time.

Next Meeting: July 1, 2019