

Governing Council Meeting Notes September 16, 2019

Present: Larry Brown, Kathy Brown, Karen McCune, Janet Cruz, Carol Moynes, Rae Coleman, Mike Conner and Barbara Bernstein

GC introductions to Barbara Bernstein: Each governing council member did a brief introduction to Barbara that included who they were and what they focused on accomplishing for Viva Village.

Recognitions: Karen McCune for the successful hiring of Barbara as Viva Village's new Program Coordinator, Carol Moynes for creating very useful ad hoc reports from our current database structure and Rae Coleman for helping Wilma with Life Stories.

Public Open Time: No members or volunteers were in attendance.

Resource Development Team

- Larry reviewed the following topics:
 - Monthly financial review conducted - Viva is in good shape financially.
 - Viva Village Membership Assistance Fund cannot support adding additional members at this time, this will be reviewed again in January.
 - Review of an increased focus on donation requests to support our Membership Assistance Fund - which at current levels will run out of funds at the end of FY 2020.
 - A discussion was held about allocating all 2019 Aging With Grace donations to the Membership Assistance Fund and this was approved by the Governing Council.
 - Review of Villages NW end of year donation campaign - Viva Village will provide it's mailing list to VNW to support this campaign in October.

Outreach and Publicity

- Rae reviewed the following topics:
 - Updates are underway to the Viva Village brochure although the original timeline has been scrapped. We continue to focus on updating testimonials, selecting new photos, tuning the language to align with Village Movement California while including our original emphasis on providing services.

- Working on an article celebrating our 100+ members milestone in our 3rd year for the Beaverton Times as a follow up to an article published in August about the starting of the new Village in Tigard.
- The Millers are donating a Beacon Hill supplement focused on sustaining your Village to Viva Village. Larry will review and distribute as appropriate.
- We had a broad discussion about inclusion and it was decided that we continue the discussion as part of our strategic planning process.

Volunteers

- Kathy reviewed the following topics:
 - A reminder is going out about our first invitation to visit the Columbia Sportswear Employee Store between 9/6 and 9/29
 - A reminder that Friday 9/20 is the Volunteer Fall Social from 2-4 pm at the Beaverton Community Center
 - A reminder that 10/5 is the day for Viva Village's Quarterly Volunteer Day
 - A discussion about requesting multiple services via one request was brought forward by Janet. Yes this can be done either by email or a phone call to the office.

Membership

- Kathy, Carol and Rae reviewed the following topics:
 - Next Member Meeting is scheduled for 11/2 at Southminster Church from 10am to 12pm.
 - Upcoming membership renewals are approaching Carol will assign for follow up via the phone.
 - Viva Village has 157 members and volunteers as of 9/16/19

Data Management

- Carol reviewed the following topics:
 - We need to set up an email account for Barbara
 - We had a discussion about a new screened vetted vendor opportunity that was being considered. After a lengthy discussion reviewing both the pros and cons, it was decided that this was not a good opportunity for Viva Village and Carol was going to let the prospect know.

Events

- Janet reviewed the following topics:
 - Astoria trip took place on 9/12 with 19 people enjoying a great day and great weather

- As per our previous agreement, this will be the last trip that we are going to pay for
- After a long discussion regarding a potential Thanksgiving event, it was decided that this should be part of our neighborhood connections program.
- Aging with Grace RSVP list was at 49 people on the morning of 9/16/19, we are running an ad in the Beaverton Tigard Times to publicize the event on 9/19/19 and finally the last session this year is going to be a panel discussion entitled "Tools For The Journey" and the panelists are coming together well.

Circle of Reps Discussion

- Janet and Carol reviewed the following topics:
 - Statement specifying the relationship between the Circle of Reps and the Villages NW Board has not been finalized yet, but is expected to be completed at the next Circle of Reps meeting.
 - The current Circle of Reps leader's term expires at the next meeting. The Circle of Reps is proposing that the leader rotate by Village with each leader serving a 6 month term (this idea was agreed to by the Governing Council).

Leadership

- Larry reviewed the following topics:
 - A brief discussion was held about the importance of recruiting new Governing Council members starting right now. This will also be highlighted at next member meeting on 11/2/19.
 - Larry, Kathy and Rae all finish their time with the Governing Council in April

ARs

- Larry to continue negotiations with Mark about our lease
- Janet to reach out to Casa Lola to explore replicating last year's successful campaign again this year
- Karen to meet with the Stock Pot regarding this year's Holiday Party