

## **Governing Council Meeting Notes**

**February 3, 2020**

**Present:** Rae Coleman, Larry Brown, Kathy Brown, Karen McCune, Mike Conner, Barbara Bernstein

**Guests:** Susana Sharp, Suzanne Van Slyke, Ramona Crocker

### **Recognition**

- Kathy Brown and Kathe Fradkin were recognized for the work they did on completing the Viva Village brochure.
- Jean Feller was recognized for the work she does “behind the scenes” managing social media postings on Facebook and Next Door and updating the Neighborhood Connection team with the new members and volunteers. Her commitment to Viva Village GC and for the work she does to keep our village visible and vibrant are appreciated.

### **Beaverton Committee on Aging (BCOA) Report**

- Members of BCOA Susana Sharp, Viva Village member/volunteer and Suzanne Van Slyke, Viva Village Volunteer reported on the purpose, activities and structure of BCOA and how it intersects with the primary goals of the City of Beaverton.
- Beaverton City goals: Enhance Livability, Improve Mobility, Create a Vibrant Downtown, Build Community and Public Service Action
- Discussion centered around how Viva Village and BCOA can work together along with collaboration with Beaverton Library and Washington County. Currently the Viva Village Aging with Grace committee is talking with these groups as they plan for 2020.
- Several suggestions were made
  - Susana and Suzanne will report our concern and hope to rectify that there is no one on the City of Beaverton grant selection committee representing older adults.
  - Susana suggested that someone from Viva give an updated presentation to the BCOA committee.
  - GC members were encouraged to attend the BCOA monthly meetings held on the 2<sup>nd</sup> Tuesday of the month from 3-4:30 pm, 5<sup>th</sup> floor of the City Building. Anyone from the public is welcome.
  - Members of the BCOA should be getting our monthly newsletter emails/updates. Susana will send the info to Kathy B.
  - Susana and Suzanne to provide updates to the GC as needed.

### **Strategic Planning Meeting**

- Meeting will be Monday, Feb. 10 from 10-4 pm at the Browns.

- Possible agenda items were discussed. Morning will focus on defining core Strategic goals for 2020; afternoon will focus on tactical ways to accomplish them.
- Larry will create a draft agenda and circulate to attendees for input.

## **Team Reports**

### **Resource Development: Larry**

- Greatnonprofits.org was brought to our attention as a website that allows individuals to donate to their non-profit of choice. Villages NW is listed but none of the individual villages are listed. Larry to research further
- Resource Development Affinity group has researched over 40/50 grantors that may be available for villages to access. More information to come on this and how VNW and individual villages would utilize the information
- City of Beaverton grant process is open for the next 6 weeks and Viva will be submitting an application. The city will not be interviewing groups that have participated in the grant process in prior years. We are not sure of the impact or how our grant application will be handled as a result of the change.
- With new members on our Resource Development committee, they will be looking at ways to explain how Viva impacts the lives of older adults utilizing more national and local statistics.

### **Events: Larry for Janet**

- Discussion about the Villages Northwest Spring Event being held on April 25<sup>th</sup>. Janet and Carol are leading this. Rae and Karen volunteered to help. 6 \$25 gift cards were approved as prizes.
- New event brought forward by a Viva volunteer; organizing a trip to Spirit Mountain Casino. Discussion occurred about the best way to support this trip. Recommendation will be taken back to the Event team.
- The Forum events have outgrown the current space. Request to move to a larger room at the Methodist church was discussed and approved temporarily. Cost for the new room is \$100 mo. Ask for further research into another facility/location that is less expensive sent back to Events team.

### **Outreach/Publicity (OPT): Rae**

- New brochures printed, folded and ready to be used. Insert ready to be picked up at Cedar House Media
- Updates to Viva website being finalized

### **Volunteers: Kathy**

- Beaverton Volunteer Fair will be held April 18<sup>th</sup>. We will participate with volunteers who are not members since that is the same day as our annual member meeting

### **Membership: Rae**

- No new updates

**Data Management: NONE**

**Miscellaneous: Kathy**

- Viva bylaws need updating to make them relevant to where the organization is today. Kathy will make the changes and send them around to Governing Council for review.
- Nominating committee: 2 individuals have agreed to join the GC; calls are still being made to other individuals.