

## **Notes from the Governing Council Meeting**

**Date/Time: Monday, July 2, 2018 from 10am – noon**

**Present:** Kathy, Rae, Carol, Janet, Larry

### **Recognitions**

- Kathy for patience and persistence in writing/developing/publishing the 101 flyer, newsletter, and updates

### **Public Open Time**

- No other persons attended the meeting.

### **Resource Development Action Team Report**

- The Mother's Day/Father's Day fund campaign netted North Star \$1000 and Rivers West \$600
- The Portland Clinic has given Villages NW an unrestricted grant of \$3500. One suggestion is to use a portion for the videos the Marketing Affinity Group would like to produce.
- The latest statistics and estimates show that to sustain a Village (meaning rent, office expenses, ½ time staff) it takes 120 memberships that generates an income of \$50,000/year.
- Some of the villages in Villages NW are using the term "Village Strong" to advertise a campaign for sustaining members
- Other villages are using the term "Village Circles" for smaller groups within the villages like our zip code groups
- We can redefine our borders if we want
- Patricia Langford has given us notice that she will no longer be able to be our treasurer. Mike Conner and Larry will take this on in the interim as we search for another treasurer.

### **Outreach/Publicity Action Team Report**

- No recent meeting of this team, so no report today.

### **Volunteer Action Team Report**

- There will be a Volunteer Round Table meeting on July 12, and this was noted in the recently sent update. Topics for the meeting dovetail with other issues that are becoming of concern in Viva Village
- The team is developing a way to carry out an annual check-in with volunteers and assess the level of engagement.

- It was suggested that office staff call all volunteers individually to remind them of the Volunteer Round Table meeting.
- The need for a volunteer coordinator was discussed.
- Four new volunteers will be trained on July 20.

### **Membership Action Team Report**

- The next team meeting is July 11
- Membership renewals are at a low point, as are 360 Interviews, this time of year.
- Four new membership applicants are in process
- What is next for the zip code groups? We need people to take on a coordinator role for these smaller groups.
- The GC decided that it is appropriate to send a printed list of members in a given zip code to other members within that zip code, either by email or USPS mail. Initially we wanted to hand out lists personally to each zip code members, but not all of them have been attending the various activities. We hope this will foster communication for these neighbors.

### **Data Management and Technology Action Team**

- Carol feels she is now caught-up on issues with this team. She will be looking at the Viva Village web site and may make some minor changes.
- On the web site we want to push for those interested in the village to attend the 101 presentations.
- It was suggested that a form be developed for web site visitors to fill out if they wanted more information or wanted to attend a 101 or had other needs.

### **Events Action Team**

- Meeting with the “Red Hat” group developed some interest in Viva Village.
- It is so far impossible to find a venue for the August 11 101. The GC decided to cancel it.
- The September 8 101 will be at the Four Seasons community building.
- Casa Lola fund raising event would net Viva Village 30% of the proceeds from those attending that identified themselves as being with Viva Village. Event team will proceed to make arrangements to have this over a 3-day mid-week period in September or October.
- Kathy will contact Lyn Trainer about starting an Event Affinity Team meeting.
- Plans for the Senior Series continue to go forward. Rae and Don Wolf have applied to Standard Insurance for sponsorship and are asking for \$1500.00. A decision was made by the GC for charging for each section of the event:
  - \$10 for the public
  - \$5 for members and volunteers in the Villages NW network
  - \$0 for Viva Village members and volunteers

## **Leadership Team Report**

- The GC had a discussion about Viva Village's ability to support some potential members with needs beyond our capabilities. This topic will also go to the Membership team for discussion.

## **Wrap-up**

- An update was published last week. The next update will contain a list of events only.
- The next Governing Council meeting will be in the Viva Village office on Monday July 16 at 10:00am.