



**PLATINUM**

## **PERSONAL CONNECTION + BRAND AWARENESS + PRODUCT EDUCATION**

**\$20,000/year or  
\$16,000/year (3-Year or Longer Commitment)**

**Category Availability – 1**

### **EVENTS & PARTICIPATION**

- Two complimentary registrations to every Pittsburgh Chapter of CMAA meeting/educational session
- Exclusive, one-hour education presentation opportunity at one of the Chapter's educational meetings - *Includes two additional complimentary registrations*
- One complimentary "Featured Vendor" registration for the annual Chapter Vendor Show - *Includes up to three tables, choice of location, and up to four attendees*
- One complimentary foursome registration in the annual Pittsburgh Club Managers Foundation Golf Tournament
- Two complimentary registrations for the Great Lakes Regional Conference; rotated between Cleveland, Pittsburgh and Western New York Chapters
- Four complimentary registrations for the annual Chapter Holiday Party
- Use of New Product Test-Lab coordinated through IUP's Hospitality Department - *Includes faculty coordination and student participation*
- Use of the Allenwood Dining and Meeting Center at IUP - *Includes optional workshops and training sessions by faculty*

### **COMMUNICATIONS**

- Logo prominently displayed on the Pittsburgh Chapter of CMAA's Website
- Full page ad in the Chapter's Business Contact Book with placement preference
- Four individual months as the "Featured Foundation Sponsor" on the Chapter's website that includes your submitted articles for Members
- Listed as a Platinum Corporate Sponsor in and on all relevant Chapter and PCMF collateral, mailings, and event signage
- A copy of the Chapter's Business Contact Book and member-level access for [www.pittcmaa.org](http://www.pittcmaa.org)
- Two mass e-mail marketing opportunities coordinated through the Chapter

**PLATINUM SPONSOR**